BEKING

BACK TO BIKE

Peter Sagan to flag off the BEKING men's Criterium in Monaco

The three-time World Champion will return to BEKING on 29 November, reflecting on the joy of cycling beyond competition and the special experience of sharing it with his son.

Monaco, 27 November 2026 – Three-time UCI Road World Champion Peter Sagan will be among the special guests at BEKING 2026, taking place on Sunday, 29 November, in Port Hercule, Monaco. The Slovak champion will flag off the start to the Men's Criterium, bringing his unmistakable personality and passion for cycling to an event that celebrates the sport beyond competition.

Sagan has already experienced BEKING from a different perspective, having taken part in both the Men's Criterium and the Kids Ride alongside his son, Marlon. It was an opportunity to enjoy cycling away from the pressures of professional racing and share his passion with the next generation.

"Throughout my career, I have always said that cycling, even before being a job, should be fun. Now that I have stepped away from professional competition and no longer have the pressure of results or training, events like BEKING are the best way to stay in the saddle. Riding with Marlon is a completely different emotion from any race I experienced during my career. During my years as a professional, I was always travelling around the world and away from him, so being able to share these moments with him is something special. I don't mind whether he becomes a rider one day or not. What matters is that he learns to love the bicycle as a symbol of freedom, joy and, as on this occasion, also of helping others."

Sagan's words capture one of the central ideas behind BEKING: cycling as a shared passion, a means of bringing generations together and a vehicle for positive change. The Kids Ride, alongside the professional and former professional riders taking part in the event, gives younger participants the opportunity to experience the joy of cycling in an inclusive and welcoming environment.

The sixth edition of BEKING will once again bring together professional riders, cycling legends, families and fans in Port Hercule, combining sporting entertainment with community initiatives. The programme will also feature the Women's Criterium and the Pro-Am, bringing to life the values of solidarity, sustainability and road safety.

BEKING is more than a cycling event: it is a celebration of the people, stories and values that make the sport special.

BEKING 2026 – Sunday 29 November, Port Hercule, Monaco

09:30 – Pro-Am
11:15 – Women's Criterium
12:00 – Kids Ride
14:00 – Men's Criterium
15:00 – Prize-giving Ceremony

Founded in 2023, the **BEKING Association** is a non-profit born from the BEKING cycling event in the Principality of Monaco. It raises funds to promote sport, education, sustainable mobility and environmental awareness, with a focus on families, children, schools and local communities, and supports partner foundations sharing its values.