BEKING

BACK TO BIKE

EKOÏ renews its partnership with BEKING Monaco for 2026

The collaboration continues with an exclusive equipment package, bringing together technical performance and the identity of the event.

EKOÏ renews its partnership with **BEKING** Monaco for the 2026 edition, confirming its commitment to an event that brings together professional cycling, community and solidarity. As in every edition since the very beginning, all participants in the BEKING Pro-Am will receive an exclusive equipment package featuring the **EKOÏ RACING R-AERO** helmet and **EKOÏ AEROLITE** eyewear. Developed specifically for BEKING, the set brings together the brand's technical expertise and the visual identity of the event, adding a distinctive element to the Pro-Am experience.

"*We are particularly proud to continue our partnership with BEKING Monaco. Over the years, our partnership has been built around values that are essential to us: a passion for cycling, performance, sharing and solidarity. For the 2026 edition, we have taken this collaboration even further by creating this exclusive equipment package featuring our R-AERO helmet and AEROLITE eyewear, which combines our technical expertise with the identity of BEKING. The helmet and glasses have been developed as an integrated aerodynamic and aesthetic package, designed not only for use during the event but also for everyday cycling activities. At EKOÏ, we firmly believe that cycling is much more than a sport; it is a powerful way to bring people together, encourage sharing and promote solidarity. This lies at the heart of our ongoing commitment to BEKING Monaco.*" says **Pietro Cicoria COO** and **Alexandre Freliger Comunication manager.**

The R-AERO is a competition helmet developed to meet the demands of professional cycling. Its design combines CFD-engineered aerodynamics and wind tunnel testing with advanced ventilation and a lightweight construction of just 250 grams in size S. It also features a FIDLOCK® magnetic buckle and the BOA® Fit System for precise adjustment. The model has been tested and approved by EKOÏ's professional teams, including NSN Cycling Team and Lotto-Intermarché, notably during the Tour de France.

Designed for BEKING 2026, the helmet features an exclusive grey colour scheme, selected to complement the event's official white and red jersey. It is paired with AEROLITE eyewear featuring a white frame and a Platinum Mirror lens, bringing together aerodynamic performance and aesthetics.

BEKING 2026 takes place in Monaco on 29 November, bringing professional riders, cycling enthusiasts and the local community together for a day that celebrates cycling in all its forms.

BEKING — Cycling can do more.