

83. Tour de Pologne[®]

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Tour de Pologne UCI WorldTour continues its partnership with Valsir

Once again, the Italian company Valsir has become a Partner of the Tour de Pologne UCI WorldTour, the largest cycling race in this part of Europe. Valsir is a leader in the plumbing and sanitary systems industry, and has been active on the Polish market for over 20 years.

The Tour de Pologne UCI WorldTour is a race that has built an international reputation over the past decades. This is also thanks to trusted partners who consistently support the organizers. One of them is Valsir, which is continuing its cooperation with the Lang Team and has become one of the Partners of the 83rd Tour de Pologne UCI WorldTour. This marks the fifth year of their partnership.

“Great results – in sport as in work – are built on commitment, perseverance, and passion. That is why, once again this year, we wish to renew our partnership with the Tour de Pologne, because the values that drive this race are the same ones that motivate our company every day,” comments Mattia Gandini, Marketing Director at Valsir.

The Polish branch of the Italian company, Valsir Polska, has been operating on the Vistula for over 20 years, bringing Italian excellence in sustainable building solutions to Poland: from waste and water distribution systems to underfloor heating, toilet cisterns, siphonic drainage systems, and the most advanced technologies for home comfort, such as heat recovery ventilation systems. In 2022, a stage of the Polish race kicked off right from the Valsir Polska headquarters.

The 83rd Tour de Pologne UCI WorldTour will connect the North with the South on a route from Gdynia to the „Wieliczka” Salt Mine. The race will take place from August 3rd to 9th and will be broadcast on TVP Sport and Eurosport, as well as on the HBO Max streaming platform, reaching fans in 65 countries.