

# 3T

## **Jeroboam Gravel Series 2026 routes announced**

*The opening event will take place in Bergamo and at the Santini headquarters.*

**The Jeroboam Gravel Series** officially enters its operational phase with the announcement of the 2026 routes and the opening of registrations for the highly anticipated opening event, which is scheduled to take place in Bergamo, Italy, on 17–18 July 2026. This marks a historic milestone for the renowned international series, as this will be the first time that the event has taken place entirely within the Bergamo area. The Santini Village, located at the company's headquarters in Bergamo, will be at the heart of the weekend and will host both the start and finish lines for all routes. Registration will remain open until Friday 17 July 2026.

Organised by Reverb Cycling, the series continues to embrace its distinctive format, blending gravel riding, bikepacking, and ultra-endurance through three spectacular routes designed to accommodate different levels of experience and ambition.

The Jeroboam journey begins with the most accessible option: the **Jeroboam 75 km route**, which features 600 metres of elevation gain. Suitable for both newcomers and seasoned riders, this route winds through the picturesque Lake Iseo region, passing through Erbusco and Giangi's Bike. Those looking for a more challenging ride can opt for the **Jeroboam 150 km**, which features 2,500 metres of climbing and takes riders from Bergamo through the Malgalunga area and Valle Imagna. While the course is physically challenging, it remains relatively non-technical, and its constantly changing landscapes are one of its defining characteristics. The flagship event remains the **Jeroboam 600 km**, which boasts an impressive total elevation gain of 17,000 metres. This extraordinary adventure will also set off from Village Santini on Friday evening at 8:30 p.m., taking in some of the most majestic passes in the Central Alps—such as the Gavia Pass, Madonna di Campiglio, and the Tremalzo Pass—before descending toward Lake Garda and returning to the base. This self-supported ultra-endurance challenge must be completed within an 80-hour time limit.

The Santini Village will serve as the event's hub throughout the weekend. From Friday 17 July, participants can pick up their race kits and experience the Jeroboam atmosphere. This includes an expo area, services dedicated to cyclists and a food court that will be open throughout the event. A commemorative exhibition celebrating the 10<sup>th</sup> anniversary of the 3T Primo will open at 6:00 p.m., tracing the history of the bicycle through the models that have shaped its evolution. The anniversary will also be marked by the launch of a special LTD edition.

Riders wishing to experience the event aboard a premium gravel bike can rent a 3T bike from Reverb Cycling. Participants can contact [info@reverbicycling.cc](mailto:info@reverbicycling.cc) for rental information and reservations.