



### **Air Atlas UAP: Advanced Aerodynamics**

Thanks to the new UAP rear extension, the Air Atlas helmet improves aerodynamic flow continuity, internal ventilation, and stability at high speeds.

[Bergamo, March 24, 2026] – AIR ATLAS UAP is Limar’s helmet featuring the most advanced design and technological solutions: the new Air Fit Evo adjustment system, Fidlock magnetic buckle, and a new removable UAP rear aerodynamic appendage designed to optimize both internal and external airflow around the shell. Perfect for road cycling and fast gravel riding, AIR ATLAS UAP makes a real difference in all situations where aerodynamics and internal ventilation are key.

The UAP version stems from the development of the already proven AIR ATLAS shell and represents the evolution of a project aimed at further expanding the helmet’s capabilities and range of use, while staying true to an already well-defined design identity and pushing aerodynamic performance and design to their limits.

#### **EVOLUTION OF A SPECIES**

Starting from the now familiar shape of AIR ATLAS UFO, and with the goal of further improving its performance, Limar’s R&D team conducted an in-depth analysis of the helmet’s structure and design, studying its behavior in airflow at different speeds and across various use scenarios. This process of analysis and optimization led to the development of the new UAP rear appendage, created to enhance overall aerodynamics and complete the range with an even higher-performing version.

With the AIR ATLAS helmet, Limar had already set a benchmark in terms of aerodynamics, ventilation, and comfort. With the UFO version, performance was pushed even further thanks to a system excelling in ventilation and comfort. Today, AIR ATLAS UAP takes another step forward in the evolution of the AIR REVOLUTION project, introducing the new UAP extension—a refined elongation of the rear section designed to promote smoother airflow reconnection around the rider’s head and improve shell stability at high speeds.

#### **AERODYNAMICS AND VENTILATION**

Inspired by the most efficient forms in nature and engineering, AIR ATLAS UAP delivers superior aerodynamic performance while maintaining the key features that made AIR ATLAS iconic: extreme lightness, advanced internal ventilation, and outstanding comfort. The redesigned rear section, developed with aerodynamics at the core of the project, allows for more controlled interaction with airflow, reduces turbulence, and ensures maximum efficiency in racing conditions. Every detail has been validated in the wind tunnel and on the road, delivering tangible benefits without compromising breathability or weight.

Thirty-five years of Limar’s experience in designing advanced helmets translate into a set of features that make AIR ATLAS UAP the ultimate choice for cyclists seeking top performance in aerodynamics and comfort.

#### **AIR ATLAS UAP x REVERB**

Alongside the new model, AIR ATLAS UAP x REVERB will also be launched—a Special Edition developed for the gravel team. In the Reverb version, technical performance meets identity. The graphics match the team’s apparel design and reinterpret the concept of “reverb” through dynamic lines that expand and intersect across the entire helmet surface. The pattern represents the amplified movement of sound waves, shared performance, and individuality becoming community. AIR ATLAS UAP x REVERB defines the design of frequency: engineered for speed, designed for resonance.



**AIR ATLAS UAP will be available starting March 23, 2026.**

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#### **ABOUT LIMAR**

Founded in Italy, Limar is a brand specialised in the development of high-performance helmets and eyewear for road, gravel, and mountain biking. With a strong focus on innovation and safety, Limar combines Italian design, advanced technologies, and aerodynamic research to create lightweight, comfortable, and performance-driven products.

Over the years, Limar has introduced distinctive technical solutions in ventilation and aerodynamics, contributing to the evolution of modern helmet design. Today, the brand is distributed internationally and continues to develop products designed to meet the needs of the most demanding riders.