

# GEOGRAVEL

## TUSCANY

LE STRADE GRIGIE

### **Paolo Bettini bridges Arcadia and Tuscany through shared passion and roots**

*Two iconic gravel events have joined forces to celebrate their shared values and landscapes, as well as the joy of cycling.*

Cycling legend Paolo Bettini, Olympic gold medalist at the Athens 2004 Olympic Games and two-time UCI Road World Champion, will take part in the Megalopolis Gravel Classic in Arcadia, Greece. His participation highlights a unique collaboration between **GeoGravel Tuscany – Le Strade Grigie** and the **Megalopolis Gravel Classic**, promoting shared values and the passion for gravel cycling across two iconic regions.

As the founder and organiser of GeoGravel Tuscany – Le Strade Grigie, Bettini has established one of Italy's most renowned gravel events, combining cycling with tourism, gastronomy, and local culture. Through his involvement in Megalopolis, he is bringing the same philosophy to Greece, celebrating authentic landscapes, rural roads and the joy of the journey over pure competition.

Arcadia and Tuscany have a lot in common: both regions offer challenging yet rewarding cycling routes, a rich history, and stunning natural beauty. Bettini's presence will symbolically connect these territories, encouraging Italian cyclists to explore Arcadia's scenic gravel trails and Greek riders to experience Tuscany's iconic landscapes.

Both the Megalopolis Gravel Classic and the GeoGravel Tuscany – Le Strade Grigie events focus on experience, exploration and connection rather than just competition. As an athlete who made history in Athens and on the global cycling stage, Bettini adds international recognition and symbolic value, reinforcing the idea of twin destinations united by a love of nature, quality of life and sustainable development through cycling.

Event details:

- Megalopolis Gravel Classic: 25–26 April 2026
- GeoGravel Tuscany – Le Strade Grigie: 6–7 June 2026

Thanks to this collaboration, Arcadia and Tuscany are being celebrated as the birthplaces of gravel cycling, inspiring riders to view cycling as a shared journey.

It's about more than just events. It's a connection. A shared spirit.

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### **Megalopolis Gravel Classic**

Set in the heart of Arcadia, Greece, the Megalopolis Gravel Classic is a two-day gravel cycling event taking place amidst mountainous landscapes, rural roads and areas rich in history and natural beauty. Focusing on authentic riding experiences, exploration and connection with the territory, the event offers riders challenging yet rewarding routes far from urban environments.

More information: <https://gravelchallenge.gr/megalopolis-gravel-classic/>

### **GeoGravel Tuscany – Le Strade Grigie**

Taking place in the iconic landscapes of Tuscany, GeoGravel Tuscany – Le Strade Grigie is one of Italy's leading gravel events. Founded by Paolo Bettini, this event combines gravel cycling with tourism, gastronomy and local culture, inviting riders to discover grey roads, rolling hills and historic villages through an experience-driven approach to cycling.

More information: [www.geograveltuscany.com](http://www.geograveltuscany.com)