

# 3T

## **The Jeroboam Gravel Series 2026: the gravel experience that unites regions, culture and adventure is back!**

*From discovery to endurance, this international event celebrates the discipline and offers routes suitable for all levels of experience.*

A renewed calendar, new routes and an even more comprehensive format signal the start of a new season for the **Jeroboam Gravel Series**. It is a project that continues to grow, combining adventure, bikepacking and ultra-endurance within an increasingly robust international platform.

Founded in 2017 and organised by Reverb Cycling SSDL, the Jeroboam Gravel Series interprets gravel riding as a means of exploring and accessing local areas while maintaining the endurance and competitive element that has steadily grown in popularity worldwide in recent years. The format is designed to welcome a wide range of participants, from first-time riders to highly experienced athletes, offering distances and formats that adapt to every type of approach.

The 2026 programme includes **three main events: two in Bergamo**, the event's historic location, and **one** international stage **in Mallorca**, which will bring the spirit of Jeroboam to one of the most iconic destinations on the Mediterranean.

### **Bergamo: Heart and Soul of the Event**

The first **Bergamo** event is scheduled for **18 July 2026** and offers three different distances. The **75 km** Jeroboam route is accessible to most riders and features simple gravel sections and secondary roads. This route is ideal for those seeking an experience without technical difficulties and includes a mid-route checkpoint at Giangi's Bike in Erbusco, a long-standing event partner.

The intermediate distance, the **Jeroboam 150 km**, passes through some of the most fascinating locations in the Bergamo area. With an elevation gain of around 2,700 m, the route winds through the Imagna, Brembana and Seriana valleys, offering continuous changes in scenery and climbs that are iconic in the local cycling tradition.

For those seeking the ultimate challenge, there is the ultra-endurance event, the **Jeroboam 600 km**. This event involves covering 600 km with 17,000 m of elevation gain. Participants must be fully self-sufficient and have a maximum time of 80 hours to complete the route, which is limited to a small number of participants. The route extends to the Adamello and Passo del Tremalzo, before returning to the city, and progress can be monitored in real time via a live tracking system.

The central hub will once again be the **Santini Village in Via Zanica**. Open on 17 and 18 July, it will host race pack collection, an expo area, music, food and official briefings for the various distances.

The **second Bergamo event, covering a 300 km bikepacking** format, will take place on **26–27 September 2026**. The Jeroboam, which has attracted numerous ultra-athletes over the years, is proposed over two days with a total elevation gain of approximately 7,500 m. Overnight stays in mountain huts or tents at the mid-route point make the bikepacking experience “*light*”, smooth and accessible, even for riders without ultra-endurance experience.

### **Mallorca: The One-Day Challenge**

In November 2026 (date TBC), the series will move to Mallorca for a one-day endurance event. The **300 km** route, with an elevation gain of around 3,000 m, follows the island's gravel perimeter and is designed to be a fast, continuous ride from start to finish.

### **A New Exciting Season**

The Jeroboam Gravel Series 2026 is supported by a network of established partners, including main sponsors **3T** and **Santini**, as well as **Limar**, **Northwave**, **Selle San Marco**, **Miss Grape** and the **Reverb**.

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## **Cycling ecosystem**

Registration for all Jeroboam Gravel Series 2026 events will officially open on 2 February and will be available exclusively via [www.jeroboam.bike](http://www.jeroboam.bike). Early-bird rates will be valid until 2 June 2026, after which a €10 surcharge will apply per distance. A 3T gravel bike rental service is also available through Reverb Hub Bergamo; reservations can be made by emailing [info@reverbicycling.cc](mailto:info@reverbicycling.cc).

From the valleys of Bergamo to the Mediterranean landscapes of Mallorca, each stage of the Jeroboam Gravel Series 2026 invites you to choose your distance and write your story, celebrating the authentic spirit of gravel riding.

For press information and media enquiries, please email [info@reverbicycling.cc](mailto:info@reverbicycling.cc) or [info@jeroboam.bike](mailto:info@jeroboam.bike).