

BEKING 2025: Champions and new stars united by a shared vision of cycling, solidarity and fun

Anna van der Breggen and Kasia Niewiadoma will join cycling's biggest names for an edition dedicated to inclusion, energy and giving back.

Now in its fifth year, BEKING continues to be so much more than just a sporting event. It's a meeting point between professionalism, passion, and solidarity. Alongside the names who have supported the project since the beginning, this year the Monaco criterium welcomes a women's category for the first time, featuring some of the greatest riders on the international scene. Among them are **Anna van der Breggen** and **Kasia Niewiadoma**, two athletes who embody the true values of the project through their sensitivity and determination: uniting through sport, inspiring the next generation, and supporting charitable causes.

"The combination of a fun event in a beautiful location for a good cause convinced me to take part," says **Anna van der Breggen**, who is making her BEKING debut. *"The beauty of cycling is that it offers much more than just a race; it can inspire, bring people together and do good."* Renowned for her thoughtful and compassionate approach to sport, the Dutch champion is also participating to support the fundraising initiative for Amy Pieters. *"For me, it's important to use the bike to help others. If we can contribute, even just a little, to her journey, it means a lot."*

For **Kasia Niewiadoma**, BEKING offers the chance to experience cycling from a different perspective, away from the pressures of the race calendar. *"It's my first year, and I can't wait to experience this unique atmosphere. I know that BEKING is about friendship, fun, children and the future — all things that I strongly believe in."* The Polish rider highlights the importance of inspiring young people: *"As I grow older, I see cycling from a new angle. Helping children get on a bike and sharing our passion and confidence is something we should all do."*

That same spirit is embodied by BEKING regulars such as **Steven Kruijswijk**, one of the event's longstanding protagonists. *"There's a special energy at BEKING,"* he says. *"No pressure — just people enjoying cycling together for a good cause. It's nice to take off the racing mindset and remember why we started riding in the first place."* The Dutch rider also highlights the educational message behind the event: *"I'd love young people to see cycling as fun, not just competitive. The more children grow up riding bikes, the more adults there will be using them every day to go to work, meet friends or simply clear their minds."*

Victor Langellotti, local athlete and ambassador of BEKING's values, represents the spirit of the Principality. *"It's always a pleasure to race in front of my family and friends on the streets of Monaco,"* he says. *"It's an opportunity to share our passion with the fans, experience a day of sport and friendship, and inspire the younger generation."* Langellotti also highlights the link between BEKING and Monaco's culture: *"Here, cycling is already part of everyday life — many professionals live in the area, and the government promotes sustainable mobility. BEKING reinforces that movement and encourages children to use bikes in their daily lives."*

As every year, the event showcases its inclusive and charitable nature, uniting professionals, families, and children for a day where competition takes a back seat to connection.

BEKING 2025 will once again be a celebration of cycling and solidarity — a chance to ride alongside your heroes and rediscover the purest essence of sport: having fun, doing good and inspiring the future.