

Wega at HOST 2025: Introducing Polar – Where Design Meets Performance and Innovation

From October 17 to 21 in Milan, Wega unveils its latest espresso machines and next-generation grinders.

Wega will be among the key players at HOST Milano, presenting the world premiere of **Polar**, a machine that embodies the perfect balance between contemporary aesthetics, operational reliability, and cutting-edge technology. Alongside Polar, Wega will also debut a **new generation of grinders** designed to enhance cup quality and streamline daily workflow.

At the heart of the exhibition is **Polar**, the new model engineered to redefine the modern barista experience. With a clean yet distinctive design, Polar features refined lines, premium materials, and meticulous attention to detail visible in every component: from the pressure gauge frame and ergonomic chrome steam levers to the illuminated rear logo and extensive customization options.

Available in **2- and 3-group** versions, Polar includes an adjustable drip tray for maximum operational flexibility and generous clearance beneath the body to simplify cleaning. The integrated **3.5" touchscreen** display allows intuitive and personalized control of all functions: boiler pressure adjustment, lighting and cup warmer intensity, **energy saving** programming, and management of the **Autosteamer Plus** with four customizable recipes for temperature and milk texture.

Thanks to its insulated boiler and the new **Advanced Boiler** technology, Polar delivers superior responsiveness, ensuring thermal stability and readiness even during peak service times.

And the innovation doesn't stop there: with **SmartGrind** and **Beans2Cloud next**, Wega expands its offering with intelligent solutions designed to simplify the barista's workflow and ensure consistent cup quality.

SmartGrind:

Polar, connected to the new brushless motor grinder **J-83 SmartGrind**, showcases automatic grind adjustment technology that ensures consistent extraction quality, reduces waste, and simplifies the barista's tasks.

Beans2Cloud next:

Developed in collaboration with BIBE Coffee, the new **LTE-based** telemetry system provides a comprehensive overview of machine performance, enabling real-time monitoring and offering insights into extraction quality.



In addition to the groundbreaking Polar, Wega will also present **Polaris PRO**, a contemporary reinterpretation of one of the brand's most iconic machines. The new version features a redesigned front panel with ergonomic buttons, a standard display, and a refreshed aesthetic.

Wega's stand will also showcase the **complete grinder range**, tailored to meet the diverse needs of professional baristas. Alongside the **J-65 Touch**, Wega will introduce the **J-65 Pro**, **J-68**, and **J-83**: advanced models that combine efficiency, precision, and ease of use, offering versatile solutions for every level of productivity.

Wega invites coffee professionals to experience the future of espresso at **stand E24-E32-H23-H31 – Hall 20**, where tradition meets innovation, and every detail reflects a deep passion for coffee and excellence in service.

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