

Storm – Barista Attitude: the vision continues.

At HOST Milano 2025, Storm strengthens its role in the specialty coffee world with Tempesta Inox, the new Supra grinder line, and an immersive experience designed for coffee professionals.

Storm – Barista Attitude continues to strengthen its global presence as a brand synonymous with **innovation, high performance, and distinctive design**. The updated brand name enhances visual identity consistency across international markets, positioning **Storm** as the technical and stylistic embodiment of the **Barista Attitude DNA**.

The Milan event will also be the stage for the **exclusive unveiling of Tempesta Inox**, a customized version of Tempesta that highlights the professional elegance of stainless steel, featured on both the machine body and cup rail.

The booth will showcase the full range of machines that define the Storm philosophy: the single-boiler **Pilot**, the **Storm FRC**, the **Tempesta Gara WBC**, and the **Profilo** customized by **De Castelli**, each representing a unique expression of craftsmanship and barista-centric design.

Brand ambassadors **Michalis and Ella** will energize the booth with **interactive coffee shows**, inviting visitors to engage in immersive specialty coffee experiences. The stand will also host a selection of **micro-roasters**, serving their finest specialty coffees and offering a fully immersive journey into the world of Storm.

Moreover, Tempesta will take center stage at the **World Barista Championship – SCA stage**, located in **Hall 16 (K03-K59)**, reaffirming the brand's deep connection with the world of international coffee competitions.

Alongside the espresso machines, Storm – Barista Attitude will also unveil the new **Supra68** and **Supra83** coffee grinders, designed to provide the best baristas with maximum precision and consistency in grinding.

Storm – Barista Attitude welcomes coffee professionals and enthusiasts to **HOST 2025 – HALL 20, booth E24-E32-H23-H31**, to share its vision of coffee where **aesthetics, technology, and precision** converge into a singular, elevated experience.

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BARISTA ATTITUDE