

Cycling legends back in the saddle for the BEKING 2025 Pro-Am

Enjoy a morning of sport and solidarity in the heart of Monaco with some of the biggest names in international cycling, all united by one goal: to ride for charity.

The magic of world-class cycling will return to Monaco with the BEKING 2025 Pro-Am, one of the most highly anticipated events of the year. On Sunday 23rd November, starting at 9:30am, three groups of participants will take part in a ride dedicated to sharing, sporting passion and solidarity.

Leading the amateur riders along the course will be true legends of international cycling: **Manuel Quinziano**, a long-time supporter of the event and the 2016 Italian time trial champion; **Jakob Fuglsang**, who recently retired after a seventeen-season career with 27 victories, including Liège-Bastogne-Liège, Il Lombardia, two Critérium du Dauphiné titles and an Olympic silver medal in Rio in 2016; **David Tanner**, a former Australian professional rider who enjoyed success on both the road and the track, achieving notable results in major tours and one-day races; **Mark Cavendish** is a living legend with 162 victories to his name, including the record for the most Tour de France stage wins. **Thor Hushovd**, the 2010 World Road Champion who won stages in all three Grand Tours; **Antonio Giovinnazzi**, a Formula 1 driver and ambassador for multidisciplinary sports in Monaco; **Jean-Pierre Papin**: former French football star, 1991 Ballon d'Or winner and passionate cyclist. **Francesco Castellacci** is an endurance driver, athlete and strong supporter of BEKING's charitable initiatives. **Taylor Phinney** is a former multi-medal-winning American champion who is now devoted to cultural and sporting projects. **Theo Bos**, five-time track world champion and **Sonny Colbrelli**, winner of the 2021 Paris-Roubaix, who is a symbol of resilience and determination.

The Pro-Am embodies the spirit of BEKING, bringing together professional and amateur cyclists to share an experience where competition gives way to camaraderie and solidarity. Each group is captained by a cycling legend, offering participants the chance to enjoy the pleasure of cycling while embracing the human values of sport.

The Pro-Am is the beating heart of BEKING — a moment that transcends racing and strengthens the connection between fans and athletes, bringing these two worlds together. The Pro-Am reflects BEKING's mission perfectly: breaking down barriers between the public and professionals, fostering dialogue, bringing fans closer to their idols and celebrating sport as a time for meeting, growing and being inspired.

It is a truly unique format where team spirit and the desire to do good go hand in hand.

*"The Pro-Am is when cycling truly shows its power as a vehicle for unity, generosity, and inspiration," says **Matteo Trentin**. 'Seeing champions and amateurs riding together for a common cause tells the story of our event better than any words could.'*

*"I'm so happy to be back at BEKING. It was such a great experience last year, and I can't wait to relive it," says **Antonio Giovinnazzi**. "I'm sure it will be a wonderful day for many reasons: the chance to feel like a semi-professional rider alongside top athletes, and to be part of an event that combines sport and solidarity by supporting important causes with a small but meaningful contribution."*

As every year, proceeds from the initiative will go to charitable projects supported by the BEKING Foundation, reaffirming the event's commitment to having a positive impact on the community and passing on core values such as respect, inclusion, and responsibility to younger generations.

EVENT INFO

Location: Monaco

Pro-Am start: 9:30 a.m.

Expected finish: 10:30 a.m.

Participants: Cycling legends and amateur groups

Objective: To raise money for charity and promote the positive values of sport.

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"Beking Monaco is an event that supports charities through cycling while raising awareness of cycling as a synonym for sustainable mobility. The event, organised by the Beking Association, with the support of CMT, is open to the public, and will take place on 23rd November in Monaco, with a variety of activities under the banner of sport and solidarity."