

BEKING

B A C K T O B I K E

BEKING 2025: The fifth edition is here!

The cycling event that brings together sport, solidarity, and a sustainable future returns on November 23.

BEKING is back! In just four years, the event has become one of the most highly anticipated dates in the cycling calendar, and now its **fifth edition** has been officially announced. It is set to take place in **Monaco on 23 November 2025**.

What started as a visionary idea has now become a well-established reality, with four successful editions, countless fans and the support of some of cycling's greatest champions behind it. For professionals living in the Principality, BEKING is more than just a race; it is a charitable and awareness-raising event, inviting participants to promote sustainable mobility and build a better future for future generations.

*"Reaching the fifth edition feels truly inspiring," says **Matteo Trentin**. "Then I look back and reflect on how it all started, how far we've come, and the incredible commitment of my colleagues and the companies that have believed in and supported the project from the outset, establishing it as a fixture in the racing calendar. We race all over the world for a living, but BEKING is different. Here, we ride with a purpose: the ambition to build something lasting for the next generation and for the planet. After the event each year, we ask ourselves how we can improve, which areas we should focus on, and how we can bring in new energy. Then November comes around again, bringing a new BEKING filled with innovation, emotion and passion. Although our professional lives take us across the globe, BEKING is BEKING: here, we stop and dedicate ourselves fully. With the same commitment and energy, we share the vision of a better future. We're ready once again, and we can't wait to unveil our new initiatives this year."*

As with the event's core mission from the very beginning, the focus of BEKING 2025 will once again be on children. A rich programme of pre-event activities involving schools, workshops and educational initiatives will enable children to experience cycling first-hand. This investment in the future is important because cycling is a sport that fosters passion, growth and inclusion.

On the day of the event, there will be a unique mix of high-level cycling, entertainment, and public engagement for all ages. Races, meetings and activities designed for all ages will once again bring the city centre to life, confirming the winning formula that has established BEKING as a must-attend event for athletes, families, fans and the media. The detailed programme will be announced soon.

BEKING 2025 also has a major new development in store that will mark a new chapter in the event's history. It's a surprise that will further enrich the programme, making this edition even more special.

Stay tuned!

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"Beking Monaco is an event that supports charities through cycling while raising awareness of cycling as a synonym for sustainable mobility. The event, organised by the Beking Association, with the support of CMT and AWE sport, is open to the public, and will take place on 23rd November in Monaco, with a variety of activities under the banner of sport and solidarity."