



Pauline Ferrand-Prévot wins Tour de France Femmes in Nimbl shoes

*The world's most versatile champion chose shoes designed
for precision, power, and performance.*

Last week, **Pauline Ferrand-Prévot** made history by winning the **Tour de France Femmes** — and she did it wearing **Nimbl shoes**. Designed for elite athletes who demand peak performance, Nimbl shoes supported her every pedal stroke with unrivaled power transfer, responsiveness, and fit.

As the only cyclist ever to win world titles in road, mountain bike, cyclocross, and gravel events, Pauline knows what elite equipment feels like — and what it takes to win. She doesn't compromise. She doesn't waste watts. She rides with purpose, and she expects her gear to do the same.

*"We're incredibly proud of Pauline's achievement—she's an exceptional rider: relentless, focused, and fiercely talented. Supporting her with the tools she needs to perform at her best is an honor," said **Francesco Sergio, MD and Co-founder of Nimbl**. "This victory also reinforces our belief that true speed and efficiency come from a fully integrated rider system, where every element—from shoes to fabrics—works together seamlessly. It's the foundation of what we call the new Standard in Performance. To advance this vision, we've established a dedicated cross-functional team focused on shaping the complete rider setup."*

Lightweight, stiff, and handcrafted in Italy, Nimbl shoes are engineered for efficiency and built for results-driven riders. Pauline Ferrand-Prévot's victory in the Tour de France Femmes is more than a milestone—it's proof of performance. Whether on climbs, sprints, or technical descents, Nimbl delivered the stability, connection, and confidence she needed.

The **Ultimate Exceed Pro Edition** is built for peak performance when every watt counts. With enhanced ventilation, bold racing graphics, and refined comfort—thanks to updated Boa® lacing and soft cotton lace guides—these shoes turn power into pure speed. Available in 3-hole and Speedplay-specific mounts, they're a favorite among our pros. Made in Italy using elite materials, the Pro Edition is the choice when second place isn't an option.

Explore the shoes that powered Pauline → <https://nimbl.cc/shop/ultimate-exceed-pro-edition/>

About Nimbl Nimbl is a high-performance cycling brand committed to the highest standards of quality, preserving Italian craftsmanship while driving innovation. Known for its handcrafted shoes worn by WorldTour athletes, Nimbl helps cyclists optimize energy transfer without compromising comfort or style. With the expansion into apparel, Nimbl continues to serve riders who demand the best — delivering a system built to elevate performance, watt after watt.

