

82nd Tour de Pologne[®]

04-10.08.2025



EKOÏ to supply leader jerseys for Tour de Pologne 2025

In a new chapter of collaboration, EKOÏ will supply the leader jerseys for the 2025 Tour de Pologne UCI WorldTour, the ORLEN Tour de Pologne Amatorów, and other Lang Team races.

This partnership marks the first time that **EKOÏ** will provide **Lang Team** with jerseys, expanding the relationship beyond helmets and eyewear — a category in which EKOÏ has been partner since 2023. Renowned for its dedication to performance and innovation, the French brand is now bringing its textile expertise to the forefront of Poland's premier cycling events.

From **4–10 August 2025**, the **82nd Tour de Pologne** will see the world's elite cyclists compete for the race's iconic classification jerseys, all of which are designed and produced by EKOÏ:

- **ORLEN Yellow Jersey** – General Classification Leader
- **LANG TEAM White Jersey** – Points Classification Leader
- **PZU White Jersey with Blue Dots** – Best Climber
- **LOTTO Blue Jersey** - Most Active Rider

These high-performance garments, including race jerseys, podium versions and time trial suits, are engineered with cutting-edge materials to deliver superior comfort, aerodynamics and technical precision.

*“Our partnership with the Tour de Pologne is about more than just visibility,” says **Jean-Christophe Rattel**, Founder and CEO of EKOÏ. “It’s built on shared values: a love of cycling, a commitment to high performance, and a desire to take the sport in new and exciting directions. We are proud to support a race that reflects the passion and ambition of our brand.”*

Since 2023, EKOÏ has been the helmet and eyewear partner for Lang Team’s five major events in Poland: Tour de Pologne UCI World Tour, ORLEN Nations Grand Prix, ORLEN Lang Team Race, ORLEN Tour de Pologne Amatorów, and Tour de Pologne Junior. The 2025 jersey partnership adds a new, highly visible dimension to the collaboration.

*‘EKOÏ has proven to be a reliable partner over the years, and we’re pleased to be working with them,’ says **Czesław Lang, General Director of the Tour de Pologne**. ‘We’re proud to welcome them as the new supplier of our leader jerseys — a role that reflects their commitment to innovation and quality.’ As a former rider, I know firsthand what it means to wear high-performance products. Even today, when I’m out riding, I can feel the difference. With EKOÏ by our side, we can offer both professionals and amateurs the very best, allowing them to focus entirely on performance, free from distractions.”*

Through this agreement, EKOÏ is strengthening its presence in one of Europe's most dynamic cycling landscapes. Thanks to EKOÏ's ongoing support, the 2025 edition is set to be another week to remember, filled with competition, energy and inspiration.