



Astoria Wines continues to celebrate on the podiums of the Tour de Pologne UCI WorldTour and the Tour de Pologne Women

This long-standing partnership honors the energy of Poland's premier cycling races and the winning spirit of cycling worldwide.

The **Tour de Pologne UCI WorldTour and the Tour de Pologne Women** are renewing their collaboration with the renowned Prosecco brand from Treviso, **Astoria Wines**, once again bringing unity, celebration and authenticity to the world of cycling.

The upcoming editions, scheduled for August 4–10, and August 12–14 2025, will bring the excitement of stage racing back to Poland's roads, accompanied by the unmistakable flavor of celebration, thanks to Astoria Wines' continued collaboration.

*"Every finish line deserves to be celebrated," says **Filippo Polegato, CEO of Astoria**. "Cycling embodies hard work, sacrifice, and the beauty of pushing beyond one's limits. It's only natural for us to be present wherever determination, teamwork, and success are honoured — values we deeply share."*

A global symbol of Prosecco, Astoria has been involved in professional cycling for over a decade. Its partnership with the Lang team began in 2017 and has grown into one of the most enduring and meaningful collaborations.

Race director **Czesław Lang** highlights the strength of the bond: *"With every edition, we aim to build something lasting — not just for athletes, but also for the public and our partners. This is another example of how a shared vision can benefit both parties. Ultimately, just as in cycling, companies need teamwork, consistency and a shared objective to succeed."*

Astoria Prosecco will once again play a starring role in the podium celebrations, accompanying the winners during the awards ceremonies and offering the public and guests an authentic, heartfelt experience.

*"Every time we return to Poland, we're greeted with genuine enthusiasm and exceptional warmth," says **Polegato**. "This is a collective celebration, with thousands of people lining the roads to take part in an event that unites the entire country. That's exactly the spirit that drives us to renew our commitment for 2025. Over the past year, we've strengthened our commercial presence in Poland through a new importer, and we're ready to become more active in the region."*

This year's editions are set to deliver intense and thrilling emotions. And Astoria Wines will be there, raising a glass with champions, fans, and all who believe every victory deserves to be celebrated in style.