

Tour de Pologne[®] women

ALÉ Cycling to design official jerseys for the 2025 Tour de Pologne Women

The Italian brand will bring its sartorial excellence and technical innovation to Poland's most prestigious women's stage race.

Warsaw, 8th July 2025 – **ALÉ Cycling's** connection to the world of cycling continues to strengthen. The Verona-based Italian company has been announced as an official partner of the **2025 Tour de Pologne Women**, designing the race's official classification jerseys for the top competitors of Poland's premier women's stage race.

Renowned for its craftsmanship, technical innovation and distinctive designs, ALÉ Cycling will apply its expertise to create two iconic jerseys for the competition: the **ORLEN Yellow Jersey**, which is awarded to the leader of the general classification, and the **LOTTO Blue Jersey**, which is given to the race's most active rider.

*'It may sound like a cliché, but we are genuinely proud to welcome ALÉ Cycling as a partner of the Tour de Pologne Women,' said **Czesław Lang, General Director of Lang Team.** 'We share a history spanning more than thirty years, and we are both driven by a deep passion for cycling. For our women's race project, we were looking for a brand that could deliver high-performance apparel specifically designed for female athletes. ALÉ embodies all of this, with experience, dedication and a sharp focus on the needs of riders. We couldn't ask for a better partner. Welcome to the team!'*

This collaboration reflects the organisation's commitment to maintaining the highest standards in terms of sport, image, functionality and technical innovation.

*'Partnering with the Tour de Pologne Women gives us the opportunity to bring the expertise we've developed through years of researching materials and fits specifically tailored for women's cycling to the racecourse,' said **Alessia Piccolo, CEO of ALÉ Cycling.** 'The classification jerseys we are supplying are the result of advanced technologies focused on aerodynamics, breathability and ergonomic design. We're proud to support the success of such a high-profile international race by providing athletes with garments engineered for top-level performance.'*

Scheduled from **12th to 14th August 2025**, the **Tour de Pologne Women** has become a staple of the international women's racing calendar, attracting elite teams and athletes from across the globe. The confirmed participation of **21 selected teams, including 7 UCI Women's WorldTeams and 4 UCI ProTeams**, featuring some of the world's top riders, underscores its prestige.