

Simon Yates, the winner of the 108th edition of the Giro d'Italia, reclaimed the Maglia Rosa on the Colle delle Finestre climb, where he had lost it seven years earlier. This victory speaks of resilience, patience, and the relentless pursuit of a seemingly impossible dream. It is a triumph built over time through sacrifice, determination, and the desire for redemption. These are values that align perfectly with Nimbl's philosophy of pushing beyond limits every day, inspired by the performance of the world's top athletes.

Yates wore the **Ultimate Exceed Pro Edition** by Nimbl on his feet from the first to the final stage. When every watt matters, it is crucial to rely on a product designed to maximise speed, efficiency, and precision. These shoes were a key ally in delivering a performance as impressive as the one on the Colle delle Finestre.

Designed for the most demanding cyclists, the **Ultimate Exceed Pro Edition** features an innovative ventilation system, updated graphics for a contemporary aesthetic, and cotton cable guides integrated with the BOA® closure system to ensure a precise fit and unparalleled comfort—even in extreme conditions. They are compatible with both 3-bolt and Speedplay cleats, are handmade in Italy using premium materials, and weigh just 192 grams in size 43. They offer a perfect balance of lightweight design, quality and performance for cycling's elite.

It was also a special Giro for **Lorenzo Fortunato**, who won the Blue Jersey for being the race's best climber, thanks to his tenacity and consistency on some of Italy's most legendary ascents. Fortunato also trusted the Ultimate Exceed Pro Edition to help him tackle the toughest mountain stages.

Francesco Sergio, Nimbl's Managing Director and Co-Founder, commented: *"As a young company, we are incredibly proud and thrilled to have played a part in such a significant victory. Cycling is an emotional sport, and extraordinary stories like this one leave a lasting mark on everyone involved—they become part of our brand's journey, too. Simon showed that you must always believe in your potential, even when the outcome seems predetermined. Lorenzo demonstrated unwavering determination in achieving his goal, providing us with moments of true sporting spirit and joy. Their stories reflect who we are: Nimbl was founded on these very principles—challenging conventions to reach new heights."*

Without a doubt, it was a memorable Giro d'Italia, rich in sporting satisfaction and more. The Ultimate Exceed Pro Edition was also featured alongside Yates in other decisive victories—from Luke Plapp in Stage 8 to Wout van Aert, the winner in Siena; Kasper Asgreen, who made a brilliant solo attack between Treviso and Nova Gorica; and Olav Kooij, who powered to victory in the sprints on Stages 12 and 21, and Diego Ulissi, who wore the Maglia Rosa at the end of stage 19 in Castelraimondo.

Five different winners, one constant: the quality, reliability and elite-level performance of Nimbl, supporting the stars of modern cycling. It was an exhilarating Giro that once again confirmed the strength of a project built to excel.

Nimbl è un brand di scarpe da ciclismo ad alte prestazioni, fortemente orientato alla massima qualità, mantenendo l'artigianalità e investendo nell'innovazione nel rispetto delle tradizioni del Made in Italy. Con l'obiettivo di migliorare le prestazioni dei ciclisti, ottimizzando la canalizzazione dell'energia sprigionata senza compromettere il comfort e l'estetica, creiamo scarpe da ciclismo fatte a mano che uniscono performance elevate e comfort superiore. I prodotti **Nimbl** sono pensati per chi vuole spingersi oltre i propri limiti e diventare la miglior versione di sé, offrendo il supporto necessario per migliorare la propria performance in ogni sfida. **Nimbl** mette a disposizione dei ciclisti la propria esperienza e passione, creando prodotti che non solo ottimizzano le prestazioni, ma rendono ogni pedalata un'esperienza unica.