



Nimbl Launches High-Performance Cycling Apparel

An integrated system for athletes who race the details.

In elite cycling, performance is measured in fractions. Rider drag accounts for roughly 75% of total aerodynamic resistance — and what a rider wears plays a major role in that equation. For years, Nimbl has helped athletes push their limits through world-class footwear. Now, we're taking the next step in that journey.

We believe performance isn't about isolated products — it's about complete, integrated systems. That belief has led us to a bold expansion: high-performance cycling apparel.

By designing footwear and clothing as a unified system, we can deliver speed, efficiency, and comfort in a way that's never been done before.

This isn't just about adding a new category. It's about raising the standard.

Our first collection will launch in January 2026, available through our direct-to-consumer webshop and a selective retail network to bring expert, in-person access to our new line.

Ahead of that, a dedicated page is now live on [Nimbl.cc](https://nimbl.cc), where riders can sign up for updates and follow the development journey.

As some brands scale back their investment in high-performance cycling, we're choosing the opposite path — doubling down on innovation, on integration, and on helping riders test their limits, one breakthrough at a time.

This is more than an expansion. It's the next chapter of Nimbl.
And it's built for speed.

About Nimbl

Nimbl is a high-performance cycling brand committed to the highest standards of quality, preserving Italian craftsmanship while driving innovation. Known for its handcrafted shoes worn by WorldTour athletes, Nimbl helps cyclists optimize energy transfer without compromising comfort or style. With the expansion into apparel, Nimbl continues to serve riders who demand the best — delivering a system built to elevate performance, watt after watt.

