

Astoria returns to the World of Coffee: Technology and Reliability at the Service of Coffee Professionals

The AB200 takes centre stage in Geneva, offering efficient solutions to meet the daily needs of baristas.

From 26 to 28 June 2025, Astoria will be at the World of Coffee Geneva event (booth 1441), one of the most highly anticipated international coffee events of the year.

The brand will be showcasing two versions of the AB200, a machine designed to meet the everyday demands of cafés and coffee shops. The AB200 represents a new era of reliability, combining user-friendliness, thermal performance, and advanced functionality in a sleek, contemporary design — a true technological marvel for passionate baristas.

Visitors will be able to see the new compact 2-group AB200 with a 3.5" touchscreen display — an ideal solution for small spaces that doesn't compromise on performance or features. Thanks to its reduced footprint, it fits seamlessly into any setup while maintaining the dependability and style that define the Astoria brand.

Also on display will be the three-group AB200 version with a 3.5" touch screen display and an Autosteamer Plus wand — an automatic system for heating and frothing milk with precision and ease. The wand is equipped with an internal temperature probe and allows for both temperature and foam level adjustment. Four programmable recipes, accessible via the display, make it easy to customise and consistently reproduce preferred preparations, even during peak hours.

Alongside the machines, two ASI40 Touch grinders will also be on display. With a 3.5" touchscreen display and an intuitive HMI interface, interaction with the grinder is even smoother and more immediate. A built-in LED light illuminates the workspace perfectly, while a USB-C port under the display allows for easy screen customisation and software updates.

With its 1.2 kg hopper and 65 mm flat burrs, the ASI40 Touch provides consistent and reliable grinding performance. It also features a cooling fan that can be adjusted via the display, as well as a forced-air suction system at the base that is designed to prevent overheating and ensure peak performance at all times.

Astoria invites all coffee professionals and enthusiasts to visit stand 1441 at the Geneva show and experience the world of premium coffee technology powered by Astoria.

MEDIA NOTE ATCOMMUNICATION info@atcommunication.it