



3T updates its “Italia” range with new SRAM 1x13 and Shimano GRX Di2 1x12 groupsets

Two different approaches, one clear direction: uncompromising single-chainring performance.

3T has announced major updates to its Italian-made range, which will now offer the latest SRAM Force and Rival XPLR 1x13 electronic groupsets, as well as the brand new Shimano GRX Di2 1x12. Following the pioneering use of the SRAM RED 1x13 last year — featured on models such as the Extrema Italia (winner of the Badlands) and the Strada Italia (winner of the Tour magazine aerodynamics award) — 3T is now expanding the range with tailor-made configurations.

Available builds:

RACEMAX ITALIA

Now available with SRAM Force or Rival XPLR 1x13. The Force version features the 3T Torno crankset, which is proudly made in Italy and reduces overall weight while optimising aerodynamics.

STRADA ITALIA

Now available with Force XPLR 1x13 alongside the top-tier build with SRAM RED.

Key components: Fulcrum Sharq 42 wheels and Continental GP5000 S TR 34 mm tyres.

Total weight: approx. 7.5 kg (size 54, tubeless, excluding pedals).

EXTREMA ITALIA

Now comes in two electronic setups: SRAM Force/Rival 1x13 'Mullet' and a new Shimano GRX Di2 1x12 with a 10–51 cassette. Both configurations emphasise the Extrema's "almost MTB" soul.

The GRX Di2 1x12, with its generous gear range, is ideal for long, demanding climbs.

The SRAM 'mullet' setup, with a substantial 52T cog, provides unparalleled versatility on challenging terrain. Each GRX Di2 component is individually powered, eliminating the need for frame cabling and delivering a clean, fully wireless, modern build.

UDH compatibility: A strategic move

By adopting the SRAM Universal Derailleur Hanger (UDH) standard from the outset, the entire Italia range is ready for next-generation drivetrains, such as 13-speed systems, without the need to alter the frame. It's a forward-looking choice built around modularity.

Availability:

All new configurations are now available at 3T.bike and through authorised dealers.

These updates reaffirm 3T's vision of technical innovation, local production and uncompromising performance — all 100% conceived and built in Italy.