

Wega brings the smart experience to NRA Chicago with the WBar Pro.

Designed to simplify the barista's life, it offers a compact design and maximum functionality.

Wega will be a key player at the National Restaurant Association Show in Chicago, showcasing the new WBar Pro at Booth 7666 – North Building. This machine is designed to provide an advanced user experience with even smoother, more intuitive interaction — even during the busiest service hours.

The WBar Pro was created with a clear goal in mind: to simplify daily operations with a smart, reliable machine in a compact form. The new integrated drip trays accommodate different types of cups, allowing simultaneous preparation across multiple groups for both espresso and tall cup formats. Each group features an electronic shot counter for precise extraction timing, ensuring quality and consistency.

The design is instantly eye-catching: smooth lines and compact dimensions, ideal for settings where space is limited and maintaining a visual connection between barista and customer is essential. The anodised orange cylindrical groups are standout features, equipped with LED spotlights that illuminate the working area, creating a professional yet welcoming atmosphere.

The vertical, backlit, ergonomic push buttons are responsive and allow for up to four programmable doses. The service panel includes two buttons for activating the cup warmer and dispensing hot water, optimising time and enhancing barista efficiency. Completing the package, the Autosteamer function is now even more convenient, with an activation button directly on the group keyboard.

With the WBar Pro, Wega reaffirms its commitment to technical innovation, barista-focused design, and a deep understanding of the real needs of the coffee industry. A compact, powerful, and intuitive machine — perfect for any barista seeking professional results without compromise.

Come and visit us at stand 7666 - North Building and discover the future of extraction, signed by Wega.

