

GEOGRAVEL TUSCANY

LE STRADE GRIGIE

31.05 – 01.06.2025

Pomarance is lit up by GeoParty 2025: Ricky Le Roy and Mario Più take to the stage!

On Saturday 31st May, enjoy a night of music and adrenaline at the highlight event of GeoGravel Tuscany - Le Strade Grigie.

The Val di Cecina is ready to dance under the stars. On **Saturday 31 May**, the heart of Pomarance will come alive with the sounds of the best Italian electronic music. As part of **GeoParty 2025**, the flagship event of GeoGravel Tuscany – Le Strade Grigie, this unmissable night will blend entertainment, sport and local culture.

Starting at 9.30pm, two legends of Italian electronic music will take to the stage: **Mario Più**, a progressive scene pioneer and creator of the global hit 'Communication (Somebody Answer The Phone)', and **Ricky Le Roy**, a historic Metempsicosi figure. They are both ready to deliver a unique experience to the audience, blending infectious grooves, psychedelic atmospheres and iconic sounds that have made history.

Rounding out the line-up is **Alex Devil**, a highly regarded Tuscan DJ and producer in the underground scene. Blending techno, house and modern electronic influences, his high-energy sets and engaging style are sure to get the whole Piazzone vibrating.

The musical weekend will begin on **Friday 30 May** at the Piazzone in Pomarance with a night dedicated to rock fans. **Sofia Bardotti, Gualtiero & Roby DJ** and **I Maghi di Ox Ska-Rock Steady-Beat** will take turns on stage, heating up the atmosphere with guitars, drums and raw live energy. This is the perfect warm-up ahead of Saturday's electronic night.

GeoParty is more than just music; it's a collective celebration of gravel culture, nature and entertainment. It offers a unique opportunity to experience the magic of Pomarance, surrounded by breathtaking landscapes, cycling adventures and shared joy. All of this takes place during the third edition of GeoGravel Tuscany – Le Strade Grigie, an event that showcases the region's treasures through sport and immersive experiences.

The celebrations continue on Sunday 1 June with gravel adventures along the Strade Grigie, winding through rolling hills, charming villages and the authentic flavours of Tuscany.

It's a weekend to live... and to dance!