

Barista Attitude takes centre stage at the 2025 London Coffee Festival

Technology, design and excellence come together in the heart of London, where visitors can get hands-on with Storm and Faro.

Barista Attitude will be taking part in the 2025 London Coffee Festival, the benchmark event for the coffee world, attracting thousands of coffee enthusiasts, baristas and industry professionals each year. The festival takes place from 15 to 18 May at the Truman Brewery in the heart of Brick Lane, London.

At stand G11 (ground floor), the company will be showcasing the Storm Multiboiler, a state-of-the-art espresso machine with a full touchscreen interface and modern design. Conceived for high performance, maximum ergonomics and exceptional ease of use, Storm is the ultimate expression of innovation and style.

Complementing the range is Faro, the precision grinder designed for baristas who demand perfect and consistent grind size. Equipped with weight-based grinding technology, Faro delivers a remarkable accuracy of $\pm 0.1\text{g}$ thanks to a patented AI-based self-learning system.

With its double clump crusher, Faro ensures consistent grinding and effectively prevents channelling problems. The touch screen interface with user profiles allows baristas to lock parameters with password protection for peace of mind and control. One of Faro's outstanding features is its whisper-quiet operation, made possible by advanced soundproofing - ideal for maintaining a calm atmosphere at all times of the day.

Throughout the four-day event, the Barista Attitude stand will host live demos, brew sessions and interactions with world-class baristas and champions, bringing energy and expertise to the show floor.

Barista Attitude invites all coffee lovers to visit us at stand G11 - ground floor from 15 to 18 May. Whether you're stopping by to try out the equipment, enjoy an expertly made espresso or cappuccino, or just to say hello, this is the perfect opportunity to experience the Barista Attitude philosophy up close.

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