

GEOGRAVEL TUSCANY

LE STRADE GRIGIE

31.05 – 01.06.2025

All set in Pomarance for the 2025 edition of GeoGravel Tuscany – Le Strade Grigie

The warm beating heart of Tuscany is preparing to welcome cyclists and enthusiasts alike for a weekend of authentic gravel cycling.

GeoGravel Tuscany – Le Strade Grigie returns this weekend, and Pomarance is getting ready to transform into a large open-air festival. With three days of cycling, live music, good food, and activities open to all, participants will enjoy a complete experience immersed in the wild and authentic nature of the geothermal hills.

The programme kicks off on **Friday, 30th May**, with the opening of the GeoVillage at 17:00, followed by a group dinner at the Piazzone and a fantastic musical performance. **Saturday, 31st May**, features a social ride with Silvia Parietti, the start of the Ultra route for athletes, youth activities, and a DJ set with Ricky LeRoy. **Sunday, 1 June**, is the highlight of the event, with departures for the short, medium, and long routes, a pasta party, and a closing ceremony featuring the Giovanissimi regional meeting for road and MTB.

GeoGravel Tuscany is about more than just sport; it's also about attention to detail. Leading brand partners will be present, and each participant will receive a **GeoBag** containing real surprises from the event's sponsors.

One of the most sought-after items is the vintage Mapei cap — a tribute to one of the most legendary cycling teams in history, now a true collector's item. Also popular is the 3T Save Ass: a practical, lightweight mudguard that offers protection from the elements — perfect for adventurous rides.

Inside the revamped musette — ideal for daily use — participants will also find a Shimano repair kit, a water bottle, an energy bar, Enervit mineral salts, personalised GeoGravel socks by Sportful, and a branded Karhu technical jersey. This race pack reflects the spirit of the event, embodying quality, identity, and a passion for cycling.

Just a reminder: registration is still open! The fee is €35 until midnight on 30th May. On the day of the event, on-site registration will cost €40.

GeoGravel Tuscany – Le Strade Grigie is ready to go! Pomarance awaits gravel lovers eager to explore new routes and enjoy a weekend of dust, beauty, and camaraderie.