

*A new partnership with RCS brings a limited edition
dedicated to the magic of the Corsa Rosa..*

Nimbl and **RCS Sports & Events** announce a new partnership with the launch of a **limited edition shoe** dedicated to the **Giro d'Italia**. This collaboration brings together two icons of Italian excellence: on the one hand, one of the most iconic stage races in the professional cycling calendar, which has crossed Italy in over 108 editions, and on the other, a young and dynamic brand driven by a deep passion for performance and racing which comes through in every detail of its products.

The model chosen for this exclusive limited edition is the Nimbl Exceed Pro Edition, one of the most popular amongst elite riders. The shoe features an exclusive design inspired by the Giro d'Italia: the iconic pink is reinterpreted as a refined gradient integrated into the official Nimbl logo, complemented by elegant details such as a stylised Trofeo Senza Fine on the upper and heel. On the tongue, an official badge solidifies the partnership between Nimbl and the 2025 Giro d'Italia.

*"This partnership with the Giro d'Italia is an extraordinary opportunity for us to celebrate the union of performance and tradition," said **Francesco Sergio, CEO and co-founder of Nimbl**. "With this limited edition, we want to pay tribute to a race that embodies the passion and sacrifice that drives every cyclist—professional or amateur—in pursuit of their goals. The Giro is also a global symbol of Italian identity, beauty and craftsmanship - values deeply shared by our brand".*

*"The Giro d'Italia is ready to embark on a 21-day journey alongside Nimbl, a brand that is well known and appreciated by cycling fans, amateurs and professionals alike," added **Matteo Mursia, Chief Revenue Officer at RCS Sports & Events**. "To celebrate this partnership, we've launched the Nimbl Exceed Pro Edition - Giro d'Italia Limited Edition, which perfectly embodies the spirit of the Giro: a blend of design, innovation and Made in Italy craftsmanship. We're proud to announce this new collaboration and are confident that it will be long lasting and mutually rewarding".*

The Nimbl Exceed Pro Edition - Giro d'Italia LTD will be produced in a limited run of just 1,000 pairs and is now available for pre-order on nimbl.cc.

Ultimate Exceed Pro Edition

Designed to maximise speed and performance, the Ultimate Exceed Pro Edition is the ideal choice for the most demanding cyclists. This model incorporates an innovative ventilation system, refreshed graphics for a modern look, and new cotton lace guides that complement the BOA® closure system for a precise fit and superior comfort. Available in a wide range of sizes and compatible with both three-bolt cleats and Speedplay, the Ultimate Exceed Pro Edition is handcrafted in Italy using the finest materials to guarantee elite quality, lightness and performance.

Nimbl is a high performance cycling shoe brand committed to the highest standards of quality, preserving craftsmanship while investing in innovation and honouring the traditions of Made in Italy. Aiming to improve cyclists' performance by optimising energy transfer without compromising comfort or style, we create handcrafted cycling shoes that combine high performance with superior comfort. Nimbl products are designed for those who strive to push their limits and become the best version of themselves - providing the support needed to improve performance in every challenge. Nimbl brings its expertise and passion to cyclists, creating products that not only optimise results, but also make every pedal stroke a unique experience.