



## **HLF Takes Off for SCA EXPO 2025 with the HLF 3700**

*Italian espresso, modularity, and maximum efficiency: the super-automatic line lands in Houston*

From April 25 to 27, 2025, HLF will be among the key players at SCA EXPO, the premier global event for the world of specialty coffee, taking place in Houston. On this occasion, the company will feature the HLF 3700, the concrete expression of the new brand concept based on innovation through simplicity.

A perfect synthesis of the performance of the HLF 2700 and the versatility of the HLF 5700, this machine marks another leap forward in the quest for intelligent automation. At its core is a next-generation self-cleaning system, designed to simplify daily operations and ensure the highest standards of hygiene. This innovation, now a hallmark of HLF's philosophy, saves valuable time and allows operators to focus fully on customer experience.

Equipped with a dual milk module, the HLF 3700 can craft a wide array of hot and cold beverages — all characterized by consistent, impeccable quality. Through its two independent milk circuits, it easily handles multiple types of milk, making it the perfect choice for today's increasingly diverse customer preferences. Further enhancing its versatility, two internal containers for soluble products expand the available menu, making the machine ideal for satisfying virtually any taste at any time of day.

From true Italian espresso to the perfect milk foam, every drink is engineered to deliver excellence — whether during a quick break or a moment of indulgent relaxation. The integrated energy-saving system reflects the company's commitment to sustainability, helping to reduce energy consumption without compromising performance.

With the HLF 3700, the company reaffirms its dedication to accessible, reliable technology designed for maximum efficiency, while honoring the quality of Italian coffee tradition. At booth 1831, visitors to SCA EXPO will be able to experience firsthand the results of this vision: a machine designed to deliver efficiency, elegance, and freedom of choice in every cup.

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