

Barista Attitude Brings Tempesta and Pilot to SCA EXPO 2025

From intuition to simplicity – two complementary visions of espresso on display in Houston, April 25–27

Barista Attitude will take center stage at SCA EXPO 2025, taking place on April 25–27 in Houston, showcasing two of its most iconic machines at booth 1831: Tempesta and Pilot, symbols of two distinct yet equally revolutionary approaches to espresso making.

Tempesta, a multi-award-winning machine and already a benchmark in the world of specialty coffee, is the outcome of a design process where technology, aesthetics, and human connection come together. Intuitive and user-friendly, it features a touchscreen interface that allows baristas to monitor every parameter in real time, save data, and easily replicate settings across groups. This not only enhances precision and workflow efficiency but also fosters active interaction with customers during beverage preparation, tearing down the barrier between barista and guest. Its ergonomic, interaction-focused design encourages creativity, transforming every extraction into a shared experience.

The machine is also a visual statement: sleek, balanced, and crafted with artisanal care, it stands as a true manifesto of the brand's vision — one that champions community and openness in coffee culture.

Alongside Tempesta, Barista Attitude introduces Pilot, the brand's first single boiler machine. Ideal for those entering the coffee world or for setups where efficiency and consistency are key, Pilot stands out for its ease of use and intuitive interface, which provides quick access to all key functions and settings. Baristas can precisely control pre-infusion, easily programmable via touchscreen for each dose and group. The Super Dry steam system and the ergonomically designed cool touch wands, mounted on the front panel, ensure safety and steady performance even during peak hours. The optional Autosteamer is a valuable training tool, delivering high-quality, automated milk steaming — perfect for those seeking consistency, quality, and repeatability in every cup.

With its participation at SCA EXPO 2025, Barista Attitude reaffirms its commitment to promoting a progressive, accessible, and meaningful coffee culture. Tempesta and Pilot embody the brand's dual spirit: one driven by creative interaction and technological innovation, the other focused on education, usability, and widespread quality. Two approaches, one vision: putting the barista at the center to shape the future of professional espresso together.

MEDIA NOTE

ATCOMMUNICATION

info@atcommunication.it

BARISTA ⚡ ATTITUDE