



Astoria at SCA EXPO 2025 showcasing the design and performance of the AB200
In Houston, all eyes will be on the machine designed for the modern barista.

Astoria will be exhibiting at the next edition of SCA EXPO, to be held in Houston from 25th to 27th April 2025, and will be showcasing its new AB200 machine. Designed to combine aesthetics and functionality, it offers a perfect balance between durability, compactness and elegance.

Built to deliver high daily performance, the AB200 features individual shot counters for each group, newly designed Astoria portafilters, an adjustable drip tray and a steam lever with purge function for precise, instant control. These features are complemented by optional components designed to maximise workflow customisation, such as the 3.5" touchscreen display, the Easy Clean steam wand and the Autosteamer Plus, which automatically adjusts milk temperature and froth level to ensure consistent results even at peak times.

The machine is designed to optimise space without compromising on structural strength or extraction quality. Its compact, versatile design makes it easy to adapt to any environment - from modern venues to traditional coffee shops - while maintaining a harmonious visual impact. In addition, easy access to the side panels makes maintenance simpler and faster, minimising downtime and increasing operational continuity and overall productivity. Every detail - from the materials used to the ergonomic controls - has been carefully designed to enhance the daily interaction between barista and machine, combining functionality with aesthetic appeal.

With the AB200, Astoria reaffirms its vision: to create espresso machines born from listening, experience and a deep passion for coffee. This latest model represents a further step forward for the historic Italian company in offering reliable, high-performance and distinctive solutions.

SCA EXPO is the ideal setting to unveil this innovative product, an expression of evolved design and technology tailored to real market needs. Astoria cordially invites all professionals and coffee lovers to experience the AB200 firsthand at booth 1831.

MEDIA NOTE
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