



Nimbl and Fundación Xana: side by side in a challenge that goes beyond winning

All proceeds from the brand's new Limited Edition will support the Foundation's projects.

Nimbl launches a new limited edition in collaboration with Fundación Xana, whose mission is to support children and families in their daily fight for life. The shoe is a true work of art, co-designed with Edgar Plans. Its design will be transformed into a wearable masterpiece during one of the most historic events in the international cycling calendar and will be auctioned for charity.

Challenge, sacrifice, and determination—these are the values that have strengthened the bond between Nimbl and Fundación Xana. Now, they are leading a charitable project that combines the power of sport with the fight against disease. This initiative has deeply moved the brand, inspiring a true collaboration that has resulted in an exclusive limited edition, available for the community to purchase in support of the foundation's initiatives.

*"We are proud to present this shoe to the world," said **Francesco Sergio, MD and Co-Founder of Nimbl.** "It is the result of a feeling, not just a concept. We've been personally touched since we had the privilege of learning about Fundación Xana and its work for families facing difficult times. From this involvement came the idea of doing something that could tell these stories in our own way—on the racecourse, in the spirit of Nimbl. So, not only can our users buy the Limited Edition and contribute to the foundation's initiatives, but the World Tour riders wearing our brand will carry this important message during an iconic race like Milan-San Remo. Cycling has taught us a lot, and it continues to do so every day through small actions. A simple message can remind us why life holds such immense value, even in the most challenging moments."*

Fundación Xana was created with a clear mission: to provide comprehensive support and assistance to children and young people with serious illnesses and their families. It serves as a pillar of support on multiple levels—emotional, physical, financial, and practical. The foundation offers various intervention programs, including housing support, financial and practical assistance, and aid for family members.

The foundation also collaborates with other entities, such as the Integrative Pediatric Oncology Unit (UOPI) of Hospital Sant Joan de Déu, a pioneering unit in Spain, and Pabellón de la Victoria, a project by the Villavecchia Foundation. Fundación Xana donates 15% of its annual funds to support these initiatives.

*"A child's serious illness is a challenge for the whole family," said **Bela Cullell.** "In many cases, a lack of financial, emotional, or family support makes an already difficult situation even harder, turning everyday challenges into overwhelming burdens. Fundación Xana is committed to meeting the needs of these children and their families, supporting them throughout their illness. It is truly meaningful for us to enter into such an important partnership with a prestigious brand like Nimbl. This collaboration reflects Nimbl's deep*



commitment to our cause, which moves us deeply. We are also delighted that this project involves the designer Edgar Plans, who has supported us since the foundation's inception and brought our superhero Xana to life."

The shoe, which follows Nimbl's classic design, features the artistic contribution of Edgar Plans, who co-designed the model and personalised the superhero that serves as Fundación Xana's logo. Xana is a fantasy character who inspires young warriors. With big brown eyes radiating kindness and enthusiasm, long hair, a sweet smile, and a magic wand, Xana embodies the spirit of hope. This concept inspired the design of the new limited edition, which is available starting today. It will be worn by Nimbl riders at Milan-San Remo 2025 and other major international cycling events.

*"From the very beginning of the Xana Foundation, it has been an honour to contribute to this incredible project and support its mission through my art," says **Edgar Plans**. "Seeing the Foundation grow, reach more families, and make a bigger impact is truly inspiring—it motivates me to continue giving my all to the cause. As a passionate cyclist, riding is an essential part of my daily routine. It fuels my creativity, helps me organise my ideas, and gives me a fresh perspective on something outside the studio. Working with Nimbl to bring my art into the world of cycling has been an incredible experience. The result is a limited-edition collection of cycling shoes that are meticulously crafted, elegant, and fun—a true reflection of both our passions. This collaboration is a dream come true, and I hope the funds raised will help others pursue their goals and improve their lives. I'd like to thank Nimbl for allowing me to fuse my art with theirs and the Xana Foundation for the opportunity to contribute to another meaningful initiative."*

The brand's community can support Fundación Xana's projects by purchasing the shoe on nimbl.com or by participating in the auction to win the unique pairs worn by riders during the competition.

The launch of this limited edition marks an important milestone in Nimbl's journey to unite the world of cycling with social initiatives. Through this collaboration, the company celebrates values such as resilience and courage while giving its community the opportunity to make a tangible difference. Every contribution helps write a new chapter of hope, supporting those who face life's toughest challenges every day.

Nimbl is a premium performance cycling shoes brand. Our shoes are handmade in Italy serving the most demanding customers, from cyclist enthusiasts to world champions.