



Internazionali d'Italia Series and Ciclo Promo Components: A renewed partnership
Italy's most prestigious cross-country race renews its collaboration with Ciclo Promo Components, Campa Bros, and Maxxis, while also welcoming Topeak.

Ciclo Promo Components, the Italian distributor of the world's leading brands of cycling components and accessories, is reaffirming its partnership with Internazionali d'Italia Series, Italy's most prestigious cross-country circuit. This year, the partnership continues with Maxxis, a world leader in the development of mountain bike tyres, and Campa Bros, a brand known for high-quality components and accessories. The big news for 2025 is the addition of Topeak, an innovative brand that develops highly functional products ideal for every ride. Specialising in cycling accessories and components, Topeak stands out for its commitment to engineering and innovation, offering high quality products designed to enhance the experience of both enthusiasts and professionals.

"For the Internazionali d'Italia Series, the support of prestigious partners such as Ciclo Promo Components, Campa Bros, Maxxis, and Topeak is essential," says **Michele Mondini, CM Outdoor**. "Working with brands of this calibre allows us to maintain an elite level of competition and continue to attract the best athletes from around the world. We are excited and honoured to have companies on our side that share our passion for mountain biking.

Loris Campagnolo, founding partner of Ciclo Promo Components SPA, shares the same vision, stating: "Our long-standing collaboration with the Internazionali d'Italia Series is the result of a tireless joint effort to promote mountain biking in all its aspects. For us, it is an important stage that showcases the skills of professional athletes and highlights the top brands in the mountain bike world, such as Campa Bros, Maxxis and Topeak".

Once again, the first race of the season will be held at San Zeno di Montagna (VR) on 15th March, followed the next weekend by the debut race at Argentario Circuit in Tuscany (GR). The series will then continue at Nervesa della Battaglia (TV) on 31st May, Lamosano di Chies d'Alpago (BL) on 28th June and concludes at Esanatoglia (MC) on 5th July.

With the support of key partners such as Ciclo Promo Components, Campa Bros, Maxxis, and Topeak, the Internazionali d'Italia series continues to be a benchmark in Italian and international cross-country racing, providing athletes top-level competition.