



Teosport brings the Re-Up revolution to Eurobike

From 3rd to 5th July, the brand will be present at the most important trade fair in the sector to present one of its recycling projects.

An innovator in terms of processes and materials, Teosport is also very active in its search for production that is increasingly in tune with the times. The Re-Up project is the manifesto for this.

On the occasion of the most important trade fair in the cycling world, the company is opening its doors to visitors to give an overview of its commitment to an increasingly eco-friendly world, with a virtuous circle of reuse.

Re-Up was born out of the desire to extend the life of materials destined for the scrap heap by producing new high-performance pads without harming the environment. Pads are made from a variety of fillings and materials, and the scrap from the cutting and stripping stages is normally considered waste and destined for disposal.

Teosport, on the other hand, transforms surplus foam into an element that can be used to make new, environmentally friendly cushions.

The innovative process involves recovering surplus foam waste and subjecting it to a series of processes to create new padding.

After being reshaped, they are then applied to bases made from recycled fabrics.

This process gives production waste a new lease of life, ensuring optimum performance at the highest level. It also reduces the environmental impact of the normal demand for raw and semi-finished materials, transport and production steps. In fact, the production of ReUp bicycle pads can reduce production waste by up to 90 per cent.

Visitors to Eurobike will therefore be able to immerse themselves in the eco-sustainable world of Teosport and discover the processes and stages that make Re-Up a true philosophy. Based on the concept of the circular economy, the brand will be exhibiting the latest innovations in cycling pads, including those made using special recycling processes.

From 3rd to 5th July, Teosport will be welcoming industry professionals to its stand A42 in Hall 9.2 in Frankfurt to demonstrate its commitment to technology at the service of the environment and the planet on which we ride every day.