



TeoSport and Pissei united in the UAE's yellow dream in Nice
TruFlo conquers France and enters the legend of modern cycling.

There are weekends that make history. Pissei and TeoSport in Nice have written a historic chapter in the books of international cycling. In the year of the legendary one-two, TruFlo became the symbol of Italian performance in the world, combining performance and emotion.

"We have always loved the work behind the making of each pad," explains Daniela Osellame. "But it is the passion on which TeoSport is founded that is the ingredient that has kept us constantly chasing new results. cycling is a sport of challenges, we think of champions as modern Ulysses who want to overcome the Pillars of Hercules. Great feats dictated by boundless courage: that is what inspires us every day to give our all. It fills us with pride that we are able to collaborate with a brand like Pissei that has taken us to such a prestigious podium alongside such an extraordinary team. We want to say thank you to the great teamwork that has gone into this partnership. Not only have the results but also the modalities confirmed how important the synergy between brands is to aim for excellence."

Light, ergonomic, breathable and innovative, TruFlo has been included in Pissei's special 'Magistrale' capsule collection. The bibshort is not only a tribute to UAE Team Emirates and its incredible achievements, it is also the result of the collaboration between the brand and the team. Made with a special fabric that gives pressure evenly throughout the leg, combined with TruFlo's iconic AirLight technology. The proof shows long-distance, the special single-density foam is able to guarantee the same level of comfort for up to eight hours while maintaining incredible lightness and breathability.

Standing by those who pedal to make history, the TruFlo AirLight pad is conquering Europe during one of the most eagerly awaited summers for cycling enthusiasts. The journey of TeoSport and Pissei continues, poised to tackle new prestigious challenges alongside the riders who have chosen their brand.

The courage to dare without limitations remains the mantra of a season that continues to give us epic moments in sports.