

# Barista Attitude at World of Coffee under the banner of Tailored Extraction

*Enthusiasts can try their hand at creating their own custom brew, guided by expert baristas.*

Copenhagen opens its doors for World of Coffee 2024 and Barista Attitude is preparing to conquer Denmark with a world of excellence dedicated to specialty coffee. Pilot and Storm FRC will be in the spotlight at the stand, along with an exclusive Tempesta Gara, the same machine used during the finals of the World Championships recently held in Busan, won by Mikael Jasin from Indonesia.

Moreover, the SCA Community Lounge—directly in front of Barista Attitude's space—and the workshop area will feature two Storm Multiboiler machines.

The booth will showcase a Pilot and a Storm FRC, available for anyone who wants to try their hand at brewing coffee using the pressure profiles to achieve a completely personalised in-cup result. Visitors' creativity will be guided by the most experienced baristas from around the world, who will be on hand to offer tips and advice on how to create the perfect espresso to suit your own personal tastes.

There will also be a place for the queen of the 2024 World Cup: Tempesta Gara. This machine, chosen for the Competition, is now famous for its sleek and futuristic design, with steel legs and an intuitive and versatile touchscreen that allows the barista to concentrate on the action. The Gara version showcased will feature special customization designed for the Korean competition, WST competition filters, double and bottomless portafilters, and the competition display

All the machines in Copenhagen will be accompanied by the new grinders in the Barista Attitude range. Enthusiasts will be able to discover the uniqueness of Faro, the grinder with a weighing chamber that completely revolutionizes the act of grinding. This guarantees a consistency and precision of +/- 0.1g, thanks also to a patented self-learning system assisted by AI.

Additionally, the Double Clump Crusher ensures a uniform grind every time, solving the channelling issue. Finally, the soundproofing ensures peace and quiet at any time of the day.

Barista Attitude will open the doors to its world in Hall E Stand ED-007 at the Bella Center in Copenhagen from 27th to 29th June, offering everyone a journey into the excellence of customized coffee.

MEDIA NOTE

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