

The excellence of Ryoma's portfolio brands in the spotlight at the NRA.
The biggest annual event for catering professionals takes place in Chicago.

The Ryoma Group lands in Chicago to proudly present the brands that are part of its portfolio, representing Italian-made products in the coffee sector, from speciality coffee to the most intelligent solutions.

Visitors will be able to discover the new rebranding of Astoria and Wega, projecting themselves into the future of the two brands, which are evolving under the banner of experience and cutting-edge technology. At the Astoria stand, visitors will be able to see the Core600 in action, a machine that stands out for its functional design, where simple, modern lines go hand in hand with user-friendly interactivity, made possible by several innovative features. When it comes to Wega, the standard version of WBar will be showcased. It's even easier to use and more compact, designed for seamless 360-degree management with technology tailored to the barista's needs.

Speaking of excellence in speciality coffee, Barista Attitude will be presenting the Pilot - recently launched in the United States at SCA Expo - the machine dedicated to those who are just beginning their journey as baristas and want to interface with a tool of the highest quality, but at the same time educational in its use.

Available for the first time on the American market is the MI40 Touch, Macap's coffee grinder with a linear and compact style, characterised by an innovative 3.5" touch screen display and an intuitive technological HMI developed in-house.

Among the most intelligent options for restaurants, lounge bars, and hotel breakfast areas are HLF solutions. These super-automatic machines are designed to deliver the utmost in quality with recipes featuring coffee, freshly whipped hot and cold milk, and soluble ingredients. Their customisable designs cater to the specific needs and preferences of each location and its clientele. Thanks to telemetry, all parameters can be controlled remotely and payment systems include credit cards and electronic payments for self-service solutions. The software used is both sophisticated and simple, highly responsive and fully customisable.

Ryoma US will be welcoming industry professionals to Booth 3782, South Building in Chicago from 18th-21st May to provide an overview of the brand and its offerings that meet the diverse needs of the coffee industry.

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