

# GEOGRAVEL TUSCANY LE STRADE GRIGIE

1/2 June 2024

## **3T bikes for GeoGravel Tuscany 2024**

*Participants in Paolo Bettini's gravel event can benefit from an exclusive discount and pick up their bike on the day of the event.*

GeoGravel Tuscany is fast approaching and to meet the needs of all those who will be in Pomarance on the first weekend of June, the organisation has come up with a very special service.

Thanks to the collaboration with 3T, it will be possible to rent 3T bikes online and find them ready to ride directly in the event village, both ordinary and pedal-assist bikes.

This initiative will allow all participants to live a unique riding experience, enjoying a unique landscape of the Tuscan geothermal area with the performance and comfort offered by 3T models.

To make the experience even more accessible and rewarding, 3T is offering a unique offer to all registered participants of GeoGravel Tuscany 2024.

By using the discount code GEOGRVL10 when booking on the Reverb Cycling website, you can benefit from an exclusive advantage.

How to benefit from the discount:

- Visit the Reverb Cycling website under "Bike Hire".
- Select the 3T bike you wish to rent.
- Enter the discount code GEOGRVL10 at checkout to get the special discount.

GeoGravel Tuscany 2024 will take place in a breathtaking setting, with 4 routes in the beautiful metalliferous hills of Tuscany.

Participating in this event with a 3T bike will allow you to face the challenges of the route with the safety and quality of one of the most prestigious brands in the cycling world.

Don't miss out on this unique opportunity! Reserve your 3T bike now and get ready for an unforgettable adventure at GeoGravel Tuscany 2024.

For more information and to make your reservation, visit <https://www.reverbicycling.cc/bikereentalmanager/>

**GeoGravel Tuscany** is more than just a two-day sporting event, it is a real gravel festival to discover the Colline Metallifere and Tuscan geothermal energy. The event will begin on Friday 31st May in the afternoon with the inauguration of the GeoVillage in the "Piazzone", a beautiful area near the centre of Pomarance (PI) that will host the GeoFestival, the heart of the whole event, where the evening concerts will take place and local food and wine stalls and speciality shops will be set up. This is also the starting point for the various rides scheduled for Saturday 1st June (ultra route) and Sunday 2nd June (long, medium and short routes)