

GeoGravel Tuscany presents its GeoMusette

The event on the Strade Grigie/ the Strade Grigie event created by Paolo Bettini has a special surprise in store for its members, with a look designed especially for the gravel world

In the cycling world, the *musette* is something of an icon.

Its minimalist style is reminiscent of the past, and at the same time its simplicity makes it very contemporary.

Just like cycling, gravel and GeoGravel Tuscany, whose aim is all about discovering a unique territory by bike

This is why the Strade Grigie event thought of the *musette* as the perfect gift for its members. It's no ordinary *musette*; it's a GeoMusette, with the geo prefix that sets this extraordinary event envisioned by Paolo Bettini apart, amidst the picturesque geothermal landscapes of Tuscany.

Developed in collaboration with Sportful, the GeoMusette contains everything that those registered for the GeoGravel Tuscany can find at the bib collection.

Inside, participants will find a Sportful neckwarmer, a 30% discount voucher on Sportful products valid for online shopping, a 30% discount voucher on OutOf articles, a 3T signed bandana, a very useful Shimano "Bike Aid" kit and finally a water bottle and bars offered by Enervit.

A truly unmissable GeoMusette that will greet all those participating in GeoGravel Tuscany 2024 and, given its timeless design, can also be used in everyday life.

GeoGravel Tuscany is more than a two-day sporting event. It **is a real gravel festival**, an event to discover the Colline Metallifere and Tuscan geothermal energy.

The event begins on Friday 31st May in the afternoon with the inauguration of the GeoVillage in the Piazzone. This beautiful space, close to the centre of **Pomarance (PI)**, will host the GeoFestival, the heart of the event. Here you can enjoy an evening of concerts. You will also find stalls selling local food and wine as well as various speciality shops.

This is also the starting point for the various rides: the **Ultra route** on **Saturday 1st June** and the **Short, Medium and Long routes** on **Sunday 2nd June**.