

Barista Attitude takes the spotlight at the 2024 World Barista Championship final.

At the World of Coffee in Korea, the world's best baristas will compete using the Italian brand Tempesta GARA machine.

Barista Attitude is gearing up to witness the final of the World Barista Championship, which will take place at the World of Coffee in Busan, Korea, from May 1st to 4th. It's an opportunity to dive into the adrenaline-filled atmosphere of the competition with the chance to see up close, on stage, the three custom Tempesta GARA machines exclusively made for the event.

With steel legs and an intuitive touchscreen, Tempesta GARA is the official machine of the WBC and excels in design and versatility. The customized version for this significant event retains its characteristic interactive features: slim, ergonomic, designed to be simple yet extremely high-performance, and establish a unique bond between barista and machine. This connection will be crucial during the decisive phases of the competition, helping participants focus solely on their performance.

Contenders for the title will use the on-stage machine to prepare their signature beverages - coffee, cappuccinos, and signature drinks - giving their best to reach the pinnacle of the world.

Alongside the show, there will be time to get excited by experiencing Tempesta GARA firsthand at Barista Attitude's booth - Hall 2, E401 - where the competition setup will be showcased. Additionally, there will be Storm Multiboiler and a Storm Profilo present to allow visitors to taste the Italian excellence of the brand, experiencing the various features that make these machines an exciting blend of technology and design.

The ultimate showdown to determine the world's best barista will take place from May 1st to 4th at the World of Coffee in Busan, where Barista Attitude invites the entire Specialty Coffee community for four days of challenge and experimentation.

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