

## A story of invisible excellence

Born in the era of epic cycling, projected into the most technological future.

Founded forty years ago in an area known for its excellence, Teosport has a silent and glorious history, as champions often boast. From its creation to the present day, the company has responded to the most profound needs of cyclists, in the most technological and advanced detail.

Development, creation, experimentation: these are the keys to the success of a brand with a deep rooted passion for cycling.

The era of advanced padding had not yet begun when the founders realised that it was a real need, especially for athletes who were increasingly involved in high performance competitions. These avant-garde component designers came together to create prototypes that would take the company straight into the future.

Teo Sport soon became a benchmark in the evolution of technical cycling pads. Airtech and gel inserts, multi-density foam structures, the first bi-elastic pad, the Mengoshi and the Armadillo: these are the stories that tell of brand excellence, dedicated to perfection in detail.

Athletes are definitely part of this revolution and, as in all experiments, they play a fundamental role in the continuous feedback that leads to increasingly specific and high performance results.

Today, Teo Sport is a partner of major international events and, together with its historical customers such as Pissei, bears witness to the company's constant commitment and dedication to developing in-depth know-how in the sector it has helped to create and develop.

An artisan company made up of people, emotions and technology. A combination that cycling knows all too well and that it continues to reward, season after season.