

## HLF - personalisation of the perfect coffee break arrives at Internorga 2024.

In Hamburg the brand relates the HLF 3700 and HLF 1700.

Different tastes and needs meet at the HLF stand at Internorga, offering visitors a revolutionary coffee break with a smart and innovative interface.

In line with the brand's personalisation philosophy, HLF machines are created to achieve maximum results by adapting to the location and the most varied requests of the end consumer.

Visitors will be able to take a close-up look at the technologies characterising the HLF 3700 with its innovative self-cleaning cycle, a fundamental feature in the brand's line. Thanks to the real Italian espresso and sought-after frothed fresh milk, this machine makes every desired beverage a possibility.

At the stand you will also be able to admire the brand new HLF 1700 with a particularly fast and responsive 8-inch touchscreen and a wide range of bright colours to choose from. As well as being able to show images and videos, the interface layout makes every operation simple and easy. Furthermore, the exchange and copy functions allow you to create and modify beverage recipes in seconds.

Production versatility, development, flexibility: these are the cornerstones on which the HLF philosophy is built and which, from 8 to 12 March, will be on show to Internorga visitors in Hall A4, Stand 215 - discover everything you could wish for from a coffee break with the best technologies on the market.

MEDIA NOTE | ATCommunication beatrice@atcommunication.it