



Cannondale sponsors the 2024 Internazionali d'Italia series

The American brand, always at the forefront of the development of new technologies and present at the top of the MTB world with its Cannondale Factory Racing squad, will be at the side of the most important Italian cross-country circuit this season for a synergy of excellence.

The 2024 season of the Internazionali d'Italia is enriched with another very important partner.

This year, Cannondale will be at the side of the most important Italian cross-country circuit, which will be able to count on the collaboration of one of the world's leading MTB brands.

Cannondale has always been committed to constant research, searching year after year for new innovations that set it apart from the rest, the same commitment that has driven the Internazionali d'Italia series since its inception.

The American company also manages Cannondale Factory Racing, a team that is consistently among the top teams in the international rankings.

A perfect collaboration, according to **Michele Mondini**, the race coordinator: *"For us it is a great victory to have won a collaboration with an international brand at the level of Cannondale. This proves once again that Internazionali d'Italia wants to approach the MTB world in a roundabout way, in a constant dialogue between the federation, the companies, the teams and the riders. The riders have to find a route that suits their characteristics, the teams have to find a good calendar so that their athletes can compete at their best. That's why it's fundamental for us to be able to count on the relationship with Cannondale, thanks to whose support we'll be able to have athletes of the highest level at the start".*

The presence of two Cannondale Factory Racing riders at Esanatoglia, the second stage of the Internazionali d'Italia series, is an example of this synergy.

In fact, **Simon Andreassen** and **Charlie Aldridge** will not only be among the elite athletes at the start, but will also arrive in the Marche town early in the week to get a better look at the course and train on the many trails this beautiful area has to offer.

As **Phil Dixon** - Performance Director at CFR explains: *"Cannondale will support the fast growing Internazionali d'Italia series in 2024 which boosts beautiful destinations and great MTB race tracks. The CFR team has a long history of racing in the series, having achieved great results and good memories. We are super excited about this partnership. The CFR team kicks off this week with a training camp in Esanatoglia to get ready for the World Cup season which leads into round 2 of the legendary Italian series."*