



### **Pasol outfits the Internazionali d'Italia series**

*For the second year running, the Vicenza-based company will supply the six leading jerseys for the most important Italian cross-country race, which starts in San Zeno di Montagna on Saturday 16 March. The colours of last year's edition have been confirmed and a brand new logo will make its debut.*

The great cross-country season is about to begin and the Internazionali d'Italia series is already on the starting grid.

The most important Italian race in the Olympics, which will be held in San Zeno di Montagna on Saturday 16th March, is pleased to announce the renewal of its collaboration with Pasol for the supply of the six official jerseys that will be worn by the leaders of the general classification.

The Bassano del Grappa brand is consolidating its position in the world of cycling, and mountain biking in particular.

The jersey chosen for the occasion is the same as last season's, the JS Zana di Pasol, made of bi-elastic polyester that guarantees an ideal fit and quick drying even on the hottest days, but with some important new features.

A great deal of research has gone into the creation of graphics that reflect an identity that is both sober and instantly recognisable, allowing everyone - riders, insiders and fans - to better distinguish the leaders within the group.

The other innovation is the development of a new logo, representative of the circuit, which will be used on all official occasions and, of course, will feature prominently on the new jerseys.

The blue jersey of the leader of the men's open classification, the green jersey of the leader of the men's 23 classification, the red jersey of the leader of the men's junior classification, the fuchsia jersey of the leader of the women's open classification, the purple jersey of the leader of the women's U23 classification and the blue jersey of the leader of the women's junior classification will bear the Pasol logo.

*"We are proud to be a partner of the Internazionali d'Italia Series, the most important Italian mountain bike race, for the second year in a row," said **Luciano Sommacal**, CEO of Pasol. "We are still a small company and the opportunity to collaborate with an international event of this calibre gives us the drive to grow more and more. Mountain biking means fun, living in the open air, a relationship with nature, something that perfectly embodies our philosophy. It is no coincidence that our mantra is 'Live Outside', an invitation to enjoy the mountains and nature to the full".*

*"The Internazionali d'Italia Series continues its project and is happy to be able to count on the collaboration of reliable sponsors such as Pasol, which has once again chosen to be our partner. Without the support of companies like Pasol, it would be impossible to organise events of this quality," said **Michele Mondini**, coordinator of the Internazionali d'Italia Series.*

The first jerseys of the Internazionali d'Italia Series will be awarded on Saturday 16th March at the third edition of the Pineta Sperane XCO in San Zeno di Montagna (Verona).