



### **Beking at school: cycling is for kids!**

*The partnership with Education Nationale in Monaco confirms how sport is increasingly becoming a tool for education, awareness and fun.*

Beking and Education Nationale in Monaco are preparing to work together for the event on Sunday 26 November, which will engage children and families in a day of fun and education.

One of Beking's missions is to provide parents and teachers with educational insights through sport and its values, such as team spirit, unity towards a common goal, sacrifice, fulfilling dreams and perseverance. One of the topics to be addressed will certainly be that of sustainable mobility, which is of great concern to all cities embracing change.

The pupils have already been involved in this for a few weeks through meetings with champions during their school lessons. The speeches naturally focus on cycling, sport and life as a professional, between sacrifices and goals to be achieved. A real masterclass where the children can ask their idols questions, dream and be inspired.

Schools are also invited to take part in a drawing competition that will take place in Port Hercule during the event. The aim is to depict the mascot Speedy with creativity - coloured pencils, felt-tip pens, chalks - while waiting to meet him "live" on the day of the event. The most original entry will be awarded the Davide Rebellin prize, in memory of a great friend and passionate supporter of the Beking project.

Also for the youngest, the date is set for Sunday 26 November at the Port Hercule in Monaco, where a short and intense course for pupils will end. A special area will be set up in the Beking village with games, activities and the ever-popular gymkhana, giving them the opportunity to learn to ride safely and to get to know the vehicle of the future: the bicycle.

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"Beking Monaco is an event that supports charities through cycling while raising awareness of cycling as a synonym for sustainable mobility. The event, organised by CMT and AWE, is open to the public, and will take place on 26 November in Monaco, with a variety of activities under the banner of sport and solidarity."