

# Tour de Pologne®



## **New sponsor alongside the Tour de Pologne UCI WorldTour**

Viaggiare Rent demonstrates corporate interest in the potential of professional cycling.

The family of international partners of the Tour de Pologne UCI WorldTour is growing with the arrival of Viaggiare Rent, a company passionately dedicated to providing car rental services since 2016.

The arrival of companies not specialized in the cycling sector is a confirmation of the interest that cycling arouses in companies and the incredible potential of events related to this sport. A positive fact confirmed by Czesław Lang: *"I am very happy to welcome Viaggiare Rent amongst our sponsors, it is nice to know that the passion for the sport we love can involve other types of businesses in such an intense way. Enthusiasm is what has been guiding us in these last 30 years and it is what unites us with the companies that have give us their support. Without this, we would not have been able to build such an event of international standing. Now we look to the future with optimism and confidence, thanks to them"*.

Viaggiare Rent, founded by the prestigious Frattin Group - a historical Italian company that has been in the automotive market for over 40 years - 11 branches in Italy, 4 in Montenegro, 2 in Poland and 1 in Albania, demonstrating its constant growth and commitment to international expansion. The group offers a wide range of vehicles to satisfy even cycling enthusiasts. From vans to cars, motorbikes and any other means of mobility, Viaggiare Rent and its team of professionals are at the service of its customers every day, offering free advice and tailor-made solutions for specific needs.

*"The partnership with the Tour de Pologne is a tangible sign of our commitment to promoting harmony and inclusion through sport,"* confirmed Denis Frattin, CEO of Viaggiare Rent. *"We are honoured to be associated with an event that celebrates determination, mutual respect and unity. Our company fully shares these values and we are ready to support the athletes and their efforts to achieve their goals"*.

The 80<sup>th</sup> edition of the Tour de Pologne will be fully backed by Viaggiare Rent, which will be providing the entire car fleet for the 7-stage race, including vehicles for the Race Director, Officials, organisers, judges, VIPs and press.

The company has created a special discount to celebrate the partnership. The code TOURDEPOLOGNE, entered at the time of booking on [www.viaggiarent.com](http://www.viaggiarent.com), for either Frederic Chopin airport in Warsaw or Balice airport in Krakow, will give a 20% discount on car rental. The code is valid until 30<sup>th</sup> September.