

## ORLEN main sponsor of the Tour de Pologne UCI World Tour

*"I am proud to announce ORLEN as the main sponsor of the Tour de Pologne UCI World Tour. Our cooperation, which has been exemplary for many years, is entering a new stage" says Czesław Lang, Race Director of the Tour de Pologne UCI World Tour. "This year, riders from the best professional teams will fight for the leader jersey in the ORLEN general classification."*

This year's race will start on 29<sup>th</sup> July and will run until 4<sup>th</sup> August. This will be a special anniversary edition. For the 80<sup>th</sup> time, riders will take to the roads of Poland, exactly 95 years after the first edition of the race and 30 years after the first edition organised by Czesław Lang.

*"ORLEN is the largest fuel and energy company in Central Europe. Our involvement in sponsorship projects, especially sports sponsorship, strengthens the recognition of the ORLEN brand and effectively supports the Group's business objectives. As the main sponsor of this year's Tour de Pologne, we will be able to make even better use of the huge potential of this race, which is one of the most prestigious sporting events in our country. The combination of the international character of the competition and the promotion of Poland is perfectly in line with the assumptions of ORLEN's sponsorship activities," said Daniel Obajtek, President of the Management Board of PKN ORLEN.*

To commemorate this extraordinary anniversary, this year's race will be held under the slogan '95 years of the Tour de Pologne'. The idea of a multi-stage race in a free and independent Poland came up at the beginning of the twenties. The event finally came to fruition in September 1928 as the '1st Cycling Tour of Poland'. Five editions were held before the outbreak of the Second World War. After the war, the race has been held every year since 1947 and is now in its 80th year. Since 1993, it has been a fully professional race, organised by Czesław Lang, the Moscow Olympic vice-champion.

*"Together with the Lang team, we have been building the brand of our national race for thirty years. This year's race will be held under the motto "95 years of the Tour de Pologne". It is more than just a sporting event, it is the history of sport and of a changing Poland. Times of hardship, but also moments of prosperity. We are part of the elite of the UCI World Tour, which brings together only the biggest races in the world. This is something to be proud of for us, but also for all Poles. That is why I am all the more pleased that a partner like ORLEN is walking hand in hand with us. It is a company that for years has understood the needs of Polish sport and athletes, as well as the opportunities offered by promotion through sport," said Czesław Lang.*

Moreover, during this year's Tour de Pologne, ORLEN will be not only the main sponsor of the general classification, but also the Official Timing Partner.

ORLEN is a company that has been supporting and sponsoring sport for many years, with a particular focus on cycling - a discipline with great image potential. Since its inception, it has been the title sponsor of the ORLEN Nations Grand Prix, which this year passed through Hungary and Slovakia for the first time. The company is also the title sponsor of the ORLEN Tour de Pologne Amatorów, while ORLEN Paliwa is the main sponsor of the Tour de Pologne Junior.