

Macap is the official sponsor of the WOC 2023 West Roaster Village with the LEO 55

The Venetian brand will be present with all the latest additions to its range.

Macap is preparing to make its mark at the WOC in Athens by sponsoring the West Roaster Village, a specially created space where micro-roasters meet customers, roast, prepare and taste coffee. The Village gives visitors the opportunity to see the latest trends in coffee roasting, preparation, distribution and, of course, tasting.

Such a setting is undoubtedly the natural environment for the new LEO 55 - in the black satin version - a coffee grinder that is also an authentic design object capable of characterising spaces with its distinctive elegance. Thanks to its 390 W motor, it provides respectable grinding performance, while the new 55 mm flat grinders are patented with a reduced coupling for better parallelism. Ergonomics and practicality are the key words for an object that is about to conquer the Greek capital and all enthusiasts.

The best of the Macap range, on the other hand, will be on show in Hall 3 at stand N40, where, alongside the LEO 55 in its various colours and the Essential version, the LABO 70 M - sponsor of Aeropress - and the LABO 70 D Espresso - official grinder of the World Latte Art & Coffee in Good Spirits - will be on display.

In the name of technological evolution, visitors will be able to discover all the features of the new MI20 Touch and MI40 Touch, both characterised by a linear and compact style, with an innovative 3.5" touchscreen display and an intuitive technological HMI developed in-house.

The best of professional grinding awaits visitors at the Athens Metropolitan Expo from 22 to 24 June for an unforgettable experience of precision and taste.