



**The new Astoria Plus4You Advantage is set to steal the show at Internorga 2023
*Ergonomics and customisation will take centre stage in Hamburg from 10 to 14 March***

Astoria is preparing for the annual Internorga event with its new creation, the result of an incredible reinterpretation of a much-loved classic. Plus4You Advantage encapsulates experience and avant-garde in a machine at the service of the barista and his or her needs, offering innovative solutions to make extraction even smarter.

From 10 to 14 March, visitors and industry experts will be able to admire up close a true concentrate of ergonomics and design, curated by Studio Adriano - which now boasts a long and successful collaboration with the Treviso-based brand. Characterised by functional aesthetics, Plus4You Advantage is made almost entirely of steel to guarantee robustness, resistance and maximum hygiene in the work areas. This does not detract from its ability to adapt perfectly to the look of any environment, thanks also to the wide range of colours available for the upper casing, basin and sides.

The technology of Plus4You Advantage is made to surprise. In fact, the interface has been completely redesigned with an even more intuitive touch screen display and new selection buttons. The most important new feature is undoubtedly the possibility of having both Single and Multi Boiler versions. The former allows you to manage different temperatures and infusion times, specific to the various types of coffee. The latter, on the other hand, is highly performing at peak times, with an excellent result in the cup, as well as allowing the customisation of extraction profiles thanks to the control of the infusion phase.

The machine can also be equipped with a new Autostreamer lance with an internal probe to detect the temperature and adjust the frothing level.

The Internorga will also be an excellent showcase to demonstrate how Plus4You has been designed in the name of ergonomics, favouring the manual dexterity of the professional barista. The service display is now located in the central part of the machine, so that all the necessary information can be easily accessed at all times, while the adjustable worktop is suitable for all types of pots and cups, thanks to the riser system.

Astoria awaits visitors at stand 215 Hall 4 to discover all the features of an icon projected towards a technological and increasingly advanced future. But that's not all, Plus4You can also be admired at the Coca-Cola stand (stand 210, Hall A1) - in the Costa Coffee corner for an all-round experience in the world of coffee.