

BARISTA ATTITUDE

Storm and Tempesta GARA set to enchant Lyon with professional espresso culture

Barista Attitude will be present at Sirha 2023 from 19 to 23 January.

The 21st edition of Sirha Lyon is just around the corner and Barista Attitude is preparing for the event by presenting its Storm 2-group machine and Tempesta GARA 3-group machine to the French public.

Since its inception, this event has supported the main revolutionary movements linked to the world of catering and food, so what better stage to showcase the brand's philosophy and its attitude towards highly customised espresso coffee.

Visitors will be able to admire the Tempesta up close in a three-group competition version, the official machine of the World Barista Championship until 2025. It is no coincidence that its elegant, competition-oriented design was chosen to support the great champions during their challenges. The machine, featuring steel legs and an intuitive touchscreen, is in fact a true gem of experimentation and exploration with WST competition filters, double and bottomless filter holders and a competition display as a software option.

Regarding the Tempesta, a video made with brand ambassadors at the WBC competition at MICE in Melbourne will be shown on Sunday 22 with a presentation of the brand and the machine, led by Diego Guerrero, general manager RCW France.

Another undiscovered machine that will be on the Barista Attitude stand is the 2-group Storm with its refined and ergonomic design and precious oak details. Not only a masterpiece of style but also of technology, thanks to the possibility of programming different temperatures for the different groups, and controlling the pressure profile during dispensing (in the FRC machine version). Thanks to the special display you can memorise the extraction curves, set the brewing temperature and view the graphs of the last coffees prepared. A mix of craftsmanship, experience and research born to amaze.

Barista Attitude awaits all enthusiasts and industry experts at stand 7C85 inside the Lyon Euroexpo from 19 to 23 January to discover a dynamic world of passion and experimentation. Moreover, in the Specialty Coffee Association France area of the fair, some activities will take place regarding the partnership that the brand has signed with the association for the year 2023.

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