

BARISTA ATTITUDE

Barista Attitude enchants Paris with Storm, the machine that has conquered the world of specialty coffee

The in-house jewel displays a sleek, futuristic design as it gets ready to be admired at the Paris Coffee Show 2022

Excellence and experience land in Paris: Barista Attitude opens the doors of its philosophy to the international public in a three-day event entirely dedicated to high-end espresso. From 10 to 12 September the brand will be present at the Paris Coffee Festival to tell about the meticulous work carried out in recent years to unite space and imagination that celebrate much more than a ritual but a real attitude.

The Italian brand's unique approach, towards a new universe of coffee machines that perfectly follow the creativity of baristas and their peculiarities, embodies the true vocation for the art of extraction. A project in the making that catalyses the attention of the coffee world to influence it proactively and share messages and values with the community.

Visitors to Stand A1 Hall 3 at Parc Floral in the French capital, will be able to get a close-up look at Storm Multiboiler, an intuitive, fully touch-screen machine that encompasses a set of cutting-edge technical details.

The ease of use and safety of the steam lances make it perfect for ergonomic and quality extraction.

During the event, it will also be possible to see the Faro coffee grinder in action, designed to achieve very high performance and complement the brand's ergonomics and performance offerings. With exceptional operability, Faro's setting is convenient and intuitive, and the adjustment with the maximum range allows you to get closer and closer to the perfect grain size.

So, see you next weekend for a sensory journey involving all the senses, where technique and form enhance the aggregating power of espresso tasting.

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