

Italian company Valsir as a partner of the 79th Edition of the Tour de Pologne

Between July and August the Lang Team will be able to count on a new exceptional partner, a protagonist on the cycling scene for years

Passion for cycling, attention to sustainability, excellence in the production of advanced sanitary-heating systems: Valsir is an Italian company that has long supported internationally renowned sporting events, and it's undoubtedly one of the world leaders in the plumbing industry. Its DNA firmly linked to cycling has been the driving force that has prompted the Polish headquarters to co-create emotions together with and around the greatest race in this part of Europe.

"Valsir has been a partner of many internationally renowned races, such as the Giro d'Italia and La Vuelta a Espana, for many years, because cycling is our passion. We have been involved in various events and initiatives related to cycling, as we find important values in this sport that we share as a company: perseverance, determination, dedication and, above all, teamwork and mutual support to achieve ambitious goals," says Barbara Rosek, CEO of Valsir Polska.

"From the very first day, I was able to see the synergy between Lang and Valsir, the first, a person of great character and a true champion, I would say an idol for Poland, and the second Valsir, a leading company in its sector and with great attention to the world of sport." says Paolo Zanni CEO of Creations. "This led to a solid collaboration that also allows the last stage of the Tour de Pologne to start from the Valsir Skawina plant in Krakow, with great enthusiasm from all the Polish and Italian Valsir staff. I would like to thank Barbara for the commitment and passion that always distinguishes her in organising these exceptional events".

Recently cycling is synonymous with sustainable mobility, and Valsir fully subscribes to this philosophy through efficient processes and reliable products. Starting with the water pipes, the sewage systems, the underfloor heating, to the innovative air recovery systems, all the products are made from recyclable materials and focused on optimising energy consumption and the conservation of resources such as water and air.

Czesław Lang, the Race Director, knows that sustainability is important not only for business: "We are increasingly aware that our climate is changing. The Tour de Pologne race is also about promoting a healthy lifestyle and cycling, and the bicycle is the most environmentally friendly mode of transport. We also notice that more and more of our partners and sponsors implement procedures and ideas that are aimed at taking care of the environment."

Valsir is also linked to the Tour de Pologne in terms of emotions. The race, which is one of the biggest European stage races, draws thousands of passionate fans and the best riders competing on the international scene every year.

"As a partner of last year's Tour de Pologne, we experienced first-hand what a beautiful event it is. We felt the energy and joy of cheering together. Sharing the passion and excitement of the race with our partners builds and strengthens relationships and friendships. We are already looking forward to the start of the last, decisive stage that will be at Valsir Polska's headquarters in Skawina," confirmed Barbara Rosek.

“I have known the people behind Valsir for a long time. Their energy, positive attitude and involvement in managed projects make me want to cooperate with them. I am convinced that Valsir, the partner co-organizing the 7th stage of the 79th Tour de Pologne, will bring all its best to the race,” sums up Czesław Lang.

Valsir will be a co-organizing partner of the final stage of the 79th Tour de Pologne in 2022, and the riders will set off on the route from the company's headquarters in Skawina.

Valsir Polska is a company with more than 20 years of experience on the Polish market in the sanitary-heating sector with a production and trade plant in Skawina near Kraków. Its main activity is the production of water pipes, low-noise sewage systems, concealed cisterns and complete underfloor heating systems. VALSIR POLSKA belongs to the VALSIR group with its headquarters in northern Italy. The company has been a partner in many cycling races, including the Giro d'Italia, Vuelta a Espana and Tour de Pologne.