



Tony Cairoli's World Championship boots go up for auction

The proceeds will be donated to the Two Wheels for Life association, which provides health care to people in the poorest and most remote areas of Africa

The time has come to make a difference, not on the track but in society. The variety in the world is what makes it unique and wonderful, but there are situations that can change and Sidi, together with a champion who is very attentive to these issues, wants to contribute to change.

This is how the idea of organising an auction came into being: the No. 222 of the Atojo LTD used by the nine-time motocross World Champion, Tony Cairoli, will be the protagonist. Fluorescent yellow, it couldn't be different, 222 pairs produced and available in shops, one worn and for charity.

Tony Cairoli is very attached to the colour yellow, it is his distinctive feature, his good luck charm, the colour that makes him feel at ease. It has accompanied him throughout his career and Sidi has produced every pair of boots the champion has worn on circuits around the world in an unmistakable yellow. Now this colour will bring good fortune to others, which is why it's now available for purchase at an auction started today, 19 November, at 11am. The proceeds will help support a project promoted and run by Two Wheels for Life.

'I know I've been lucky, I could follow my passion and make a job out of it and an important part of my life. Of course I've faced and managed some difficult situations, I've made some sacrifices, but I think I've really been privileged,' says the champion from Patti. *'I am particularly fond of these boots. They are the result of a special collaboration with Sidi and an undisputed evolution in motorbike boots. There were a few points we wanted to bring out and we succeeded. They're definitely my favourite boots and I'm happy that someone can buy them at the auction and help us support someone in need,'* Cairoli concludes.

'We've been alongside Tony for many years and when the chance to push for a new goal came up, we didn't back down. A lot of small efforts can really bring big results, and we hope that with this initiative someone can benefit and take a significant step towards achieving important victories,' confirms Rosella Signori.

Two Wheels for Life has been making sure that health care is provided to people in the poorest and most remote areas of Africa for over thirty years, supported by the world of motorbikes and its protagonists. Health workers now can quickly and safely travel to the most remote areas in Africa on fully functioning motorbikes to treat babies, children and the elderly.

Founder of Two Wheels for Life, Andrea Coleman said *"This is a very welcome and exciting moment for us. The support that Tony Cairoli is giving to our work is very valuable. We know that whoever wins these boots will be receiving a much loved and high quality product that has seen Toni achieve success after success. We can also show that stars like Toni are supporting motorcyclists in very remote communities to save and improve lives in Africa by taking the health care that they so desperately need. Thank you, Tony, his team and Sidi."*



We have joined the movement to offer our help, now it's your turn. **MAKE YOUR OFFER**

*The boots were used by Antonio Cairoli during the championship, they are therefore a size 43 and auctioned as delivered. They may contain traces of mud.

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